

General comments:

- Big retailers are not a draw for me. Shopping in large stores is time consuming and stressful. Also, I'm at an age where I don't need a lot of "stuff".
- I did almost all of my Christmas shopping in the Midway this year. It was great, I didn't have to spend loads of time driving around. I really like Target, Borders, Herbergers & Chevys!
- This is a great first step to bolstering the underserved St. Paul Retail Market.
- If LRT goes in on University, it will make it harder for me to shop there because it will be more difficult for me to go across University. Also, the planned LRT stop won't provide convenient access to Target, Borders, etc. Rather than LRT, put in a streetcar/trolley that stops every other block. LRT belongs along the freeway or on the BN tracks. LRT won't increase business for the Midway shopping centers because the buildings are too far from the street, and pedestrians/bicyclists will be discouraged from crossing University. Also, too many people will try to use the parking lots as park and rides, which won't leave sufficient parking for those times when I need to take my car because I am hauling too much stuff (groceries) home to make it possible to walk. Make the centers more attractive for walking/bicycling and market the stores to use who live nearby, rather than trying to get the rest of the world to shop here. Traffic congestion at the centers is often a hassle, that's one major reason why I walk there.
- All the centers are too big and boxy and not pedestrian friendly.
- I shop equally between the Midway and Rosedale. I like contributing to the economy of St. Paul because I live in St. Paul. Also, it is close to my work. However, parking lots are run down with trash laying around. Retail managers don't seem to look out into their parking lots to see the trash. This is as important as keeping their stores clean.
- Rosedale is much worse for bikes and pedestrians than the Midway.
- I rarely use Rosedale, but I do use the shopping center with Best Buy, Kohl's and movie theater, and HarMar. I like the access to Barnes and Noble and other stores from interior of HarMar, access to a place to meet a friend, sit on a bench, have a coffee, as well as shop. The mix of shops in the Midway Area is pretty good, but they are not that accessible from one to another center (park and drive seems required), and they just don't feel particularly attractive and inviting. No real social space built in.
- Thank you.

- Casual drug dealing continues to be a problem, especially at Midway Center, according to many 18-20 year olds of my acquaintance. I have personally been panhandled on several occasions within the past year. I applaud M. center for the ongoing facelift, and especially for getting rid of the aqua trim. When I go to Rosedale area, it is for Kohl's Penney's, Ultimate Electronics and Byrleys because they are not available here. I shop Herbergers Midway (as opposed to the Rosedale H.) because of their community committment. I almost never shop Target because they are always out of their advertised specials and I hate their parking lot. There is such potential for the front walkway at Midway Center and there also is potential for a walkway along the rear of the site that could afford additional excellent parking with interior store remodeling, which is sorely needed. I welcome the chance to serve on any group that will help to improve the shopping in my neighborhood. I also think that we should try to reconfigure bus service to access the parking lot directly up close to store entrances, especially if LRT is built along University. The access for the local lines could even go around the rear of Midway center and stop by those new rear entrances I'd like to see. Thanks for giving me the chance to comment. You should consider an ad in the Monitor with a cut out survey form for those without computer access or experience. As you correlate your results, are you prepared for any skewing of your results due to multiple survey submissions by individuals who may wish to bias your results one way or another? I don't want anything to compromise the integrity (and therefore usefulness) of your final results.
- I never paid attention to the names of the three centers. Until I started the survey today, I never knew they had three names or where three entities... and I've lived in the area and traveled to and through the Midway for years. I think of the Midway shopping center as one huge mess that I try to get in and out of very quickly... I avoid it. But sometimes, price matters... and Midway is the best option for me to do bargain shopping while spending my money in one of the cities rather than the burbs. Thanks for all of your efforts. Keep up the good work!
- thank you for caring about st. paul
- I prefer to spend my money in St. Paul and will choose local retailers over going to the suburbs or Mpls. Even though I shop at Rainbow, I go as seldom as I can and if I can patronize another store instead, I will. It is an unpleasant area desperately in need of upgrades and more ped and bike friendly amenities. It is a 1950s development: ugly, car-oriented, and trashy.
- Regarding the Midway Center becoming a destination location, I guess I want to qualify my "yes" response by saying I think it should be designed as a destination for MIDWAY and ST. PAUL people before it's designed to attract others -- only so that convenient parking does not become the dominant issue, but I realize UU is not going to ignore pedestrians, cyclists, and bus riders. I know some plans are already in the works, but I haven't seen them yet and have no idea what scale of change and improvement is being considered.

- I hope I live to see light rail go down University Avenue. The improvements at the Midway Shopping Center were good to see, but they need to do more and to keep the parking lot clean and well lit. The Mervyn's store being boarded up is just one more blight in this neighborhood. Something needs to go in there soon.
- Your survey requires three answers on the shops frequented. I only shop at one in each category, so I entered it three times (fyi).
- Sorry to see Wal-Mart move in. Do not like that Alde's is going in. We did not need a new supermarket. Think that Rainbow has improved since ownership changed. Put some benches out in front of main stores for people waiting for a ride or a taxi. Helps us older folks.
- Thanks for doing this. The Midway should be jazzy and urban-wild--not some "tasteful" Grand and Victoria wannabe.
- I wish I could use the Midway area shopping more, but after having been the victim of a crime, it is never my first choice of places to shop. I just don't feel comfortable and would never shop there after dark. It has less to do with the way the stores are designed than the people who frequent and hang out in that area. I've been asked to give rides to people in the parking lot, hassled by people I don't know, and I just really don't need that type of stress when running errands on a tight schedule.
- Movie theater is a charming idea but don't know what that would do for parking or the flow of traffic.
- MIDWAY IS A GREAT SHOPPING AREA. ONE ADVANTAGE OVER ROSEDALE IS LESS DIFFICULT TO FIND PARKING AT MIDWAY.
- i think the general appearance of university ave out side the big shopping centers need the most work. the small businesses and run down buildings are the major reason the street looks run down not the shopping centers. p.s.- my family is boycotting walmart because of their business pratiices.
- Mcuh of this isn't true because you won't let me submit it without all blanks filled. I don't have second and third most-patronized stores in M Center or any patronized stores in Marketplace. I've never been in Walmart and won't go. You don't have "never" as an option.
- The Key to the future of the area is transportation, a mix of bus,light rail and cars. Even a major park and ride ramp should be on the radar. The whole city needs a face lift: one area at a time. Like and an movie star it need afew nips, and a tuck so her real beauty can be seen.
- thank you for doing this survey. I hope something comes of changing the landscape of the midway center because it is really a dump
- I'm a life-long Midway resident, I remember when Midway Center was fresh, new and invitingly safe. Now, I see laundromats moving out and bingo parlors moving in. Not a good trend. The demographics are trending downward. Try to make the area a destination again for middle and even upper income folks. I believe there is still hope for our area.
- I love going to the fabric store and seeing all the diversity. It seems to be a magnet for immigrants.

- thanks for sending out the survey!
- Having LRT on University would pep up the whole area; but take the bookstore on University and Snelling seriously: it should be preserved as part of the mix.
- Thank you for your work in making the neighborhood and area strong.
- I try hard to spend my dollars in St. Paul but Midway Center definitely needs some upgrading in lighting and landscaping to make it more appealing. The storefronts look better than 10 years ago but litter and loiterers I think are a problem. Herbergers is the best thing that has entered the area in years because it's a regular department store and has moderately priced, nice things. I shop the area more since Herbergers and Borders have been there.
- You should give folks an option of never shopping at Rosedale. I have not been to a mall in years because I believe supporting neighborhood business is very important in an Urban setting.
- Can't wait for light rail on University!
- The Midway is the most convenient REAL shopping strip for me, and it is where I do all of my grocery and household shopping. When I am looking for something beyond practical, I head to the 'burbs, unfortunately. I am a former small business owner (retail) and I think there are still possibilities in the Midway strip.
- in the midway area... i dont feel safe to wait for the bus outside when its dark, (on snelling/uni corner or accross the walmart in front of the stripclub) whereas i can wait inside the rosedale mall after dark for the bus.
- I love the Midway area and used to live at Blair and Syndicate. If there had been a larger house available in the area at the time we moved, we would have stayed. I love shopping in the area and would love to see light rail put straight down University to connect to the Hiawatha Line in Minneapolis and eventually go East all the way to Woodbury Oak Park Heights and beyond to Hudson.
- Thanks for your work!
- I don't think many people feel safe at Midway Center, even though I feel okay going to Rainbow after dark by myself. I'm not sure if it is really safe...but it doesn't look very inviting. Rainbow looks much better now that it is not green. Staff are very friendly there. I prefer rainbow to going to cub.
- I was delighted to find your website and discover that a group of people and neighborhood organizations was working on an overall plan for the University corridor, including revitalization of the Midway, mixed use throughout the corridor, and providing access to the St Paul campus of the U. I'd be happy to work with a task force to revitalize the shopping centers. I'd also be interested in helping to publicize the broader planning work of your organization, and, when appropriate, to work with the city governments, state legislators and county commissioners to help bring your recommendations to fruition.
- Please continue to work on this area of our great City. I would love to be able to frequent area shops in walking distance of my home and to bring friends and family there with out apoligizing to where we are going.
- Thanks for giving me this opportunity to respond.
- Survey doesn't give a "don't know" option, so I don't think your results will be too accurate

- We need to make University easier to get across on foot. We also need to get more police in the area so that the loiterers don't want to hang around. Also, we need to reduce the traffic congestion at University and Pascal - the businesses on the north side create too much traffic. People double-park, walk out in the street, loiter on the sidewalks outside the garage doors, and make it difficult for drivers and bicyclists to get through there. These businesses should be relocated to some of the vacant space in one of the Midway Shopping Centers and get businesses in there that don't attract so much auto traffic and loiterers.
- Glad you're doing this, hope you get helpful responses.
- My comments re the attractiveness of the various shopping centers are based more on the type of center than on how these particular centers appear. The Midway centers are unattractive to me more because they sit behind vast parking lots than due to the actual operation or management of them.
- The names need to be more distinctive, probably with an anchor store. ***survey forced me to come back and fill in a 3rd store. That's really silly. I put in Border's, but RARELY go there.
- X
- I'm excited about seeing major changes in this shopping area.
- Now that I live and work in the Midway, I should be more involved with the work that you guys do. I'll try to make the January 27th meeting. Also, one of the really good businessmen on your board, Mike Baca, is somebody I've used for my printing needs for years, so it's nice to see people like that connected to your work.
- I did want to note that Roseville's shopping areas are not pedestrian friendly. It's very dangerous trying to walk from the mall to the various strip malls. Also, I really appreciate the improvements being made to the Midway Center. I would like to see the businesses do a better job of keeping their sites cleaner. Lots of garbage and tipped grocery carts portray an unhealthy image. Thanks for conducting this survey.
- As above.
- I would like to see space made available somewhere nearby to relocate Tuan's Auto Repair. This business attracts a lot of auto traffic which causes serious traffic flow problems on Pascal. Their patrons double-park, make U-turns at the Pascal/Sherburne intersection, both of which makes it difficult for the rest of us to drive or ride bicycles through that block. Also, there is a lot of loitering around the garage door of BZ Auto Sports, which is located directly across the street from Tuan's. They park cars on the sidewalk and boulevard, or block the sidewalk in front of the garage door with vehicles. This makes it difficult for pedestrians to walk by on the sidewalk. Tuan's also often has customers hanging around their open garage door, making it unpleasant to walk down either side of this block. We should assist these two businesses with relocating and then recruit businesses to lease these buildings that won't cause so much traffic congestion and nuisance behavior.
- we don't need it to look like some suburban car only mall

- normally, I would love to serve on this type of committee, but grad school is more important at this point in time. Please, keep up the pressure so that this area becomes user friendly. I have been shopping in the midway area since the mid 70's when Murphy's dep't store was still open, but it wasn't for American Bank, I doubt I'd stop there unless time was a major deal that day.
- The only reason I'm not willing to serve on a task force is that I'm already giving about 10 hours a week to (a community group). I strongly support community input in decisions regarding Midway shopping. We need to do better there. Thanks, and good luck!
- I have a choice of going towards Rosedale or Midway. Har Mar-Rosedale area is rebuilding now, and wins my business most of the time. I'd prefer to shop in St Paul and in a more urban environment - not in a wanna-be suburban strip as Midway now exists. I'd prefer an alternative choice that takes advantage of the urban location and has an exciting mix of goods and services. This should be an urban corridor, for pete's sake! Thanks for listening; keep up the great work!
- Thank you for doing this!
- It really is a shame driving down University Avenue and seeing all the haphazard "development" that has happened over the years. I hope your group can make a difference.
- I am employed at a commercial mortgage banking company that specializes in the financing of retail centers. I have much business and personal interest in getting involved with your organization. Please inform me of upcoming meetings via e-mail. I would love to meet the owners of Midway Center and Midway Marketplace.
- Thanks for your hard work! Good luck!
- None at this time, however, I will think about this and I may have comments to make in the future
- At some point I would be willing to serve on a community task force, not now. Perhaps my husband would be able to do this. This is such a richly diverse area, it is a pity not to see this richness as an opportunity for St. Paul and the whole Twin Cities area...perhaps become a meeting place/gathering area for people who want to learn more about each other and become more global in their thinking.
- While I am not a resident of Midway, I am an employee of a company located in the Midway area, and have a strong sense of loyalty to the neighborhood.
- I might be willing to serve on such a task force in the future, but cannot right now. I'll watch for developments in local press, etc.
- good survey :)
- I think the mix of businesses in the Midway area is perfectly fine. Some people may argue that the stores are more working-class-oriented than they would like. I think those people should shop elsewhere if they want to spend their money on over-priced crap. Midway businesses serve the area's residents, many of whom are indeed working-class, myself included. I would like to shop there more often than I do right now, because the prices are good and the location is convenient. However, as I mentioned in previous responses, the Midway shopping experience needs to be improved before I will patronize those businesses on a regular basis.

- I am really happy that some people are finally wanting to clean this place up. My roommates and I always talk about how fun it would be to live in a neighborhood like Macalaster. We wish we could move Hamline to that neighborhood.
- Whether people want to believe it or not, there is a huge market of college students sitting right in your neighborhood. I can't tell you how many times we are sitting here and wishing we had something to do in the neighborhood. How about a few restaurants that cater to the needs of a college student? How about a local hangout? But beyond that, the city needs to clean up the appearance of the businesses. The people of this neighborhood are great--many of my professors live there. They are genuine people. However, the businesses are in dispicable shape. I am embarrassed to take my friends to campus because we have to pass through the Hamline-Midway business district. Do something for God's sake...thank the Star Tribune for pointing out the horrific performance of the businesses.
- It is interesting to note that when I shop there I do feel that the staff at these stores are very friendly and welcoming and I realize that some of the impressions regarding safety are not founded in reality. Therefore the biggest problem I see with the area is its aesthetics. My biggest complaint, therefore, is with the amount of trash on the sidewalks and in the parking lots, as well as the layout and aesthetics of the shopping area. Shopping there feels dirty, and unpleasant, which gives the feeling of not being safe. I would absolutely love to have physically attractive facilities so close to my home. I would love to see a mix of local retail, condos, apartments, a movie theatre, and restaurants in that area. Ideally, this would be a balanced mixture of local and chain businesses, with locally businesses slightly outweighing chain stores.
- Wal-mart is an unfortunate addition to the community. They work towards keeping the impoverished poor with low wages, lack of benefits and cheap poor quality products.
- Another movie theatre in St Paul would be fabulous. How about the Lagoon East?
- Critical questions! I see three specific dynamics missing in this part of the Midway: a) **AN URBAN DESIGN THAT MAXIMIZES THE UNIQUE BENEFITS OF BEING IN A UNIQUELY URBAN MARKET.** The parking lot should not be the glue that holds the retailers together. It should be either a traditional street-sidewalk, or perhaps some indoor covered space. b) **A CONSCIOUS REORIENTATION OF THE AREA TO REACH OUT TO VIABLE UNDERSERVED POPULATIONS.** For example, I've often wondered why hasn't there been an effort to get a couple neat spaces geared toward the numerous college students in the area (Hamline, Macalester, U of M). With LRT, this is a gimme. There ain't much hip about the Midway right now, but younger folks could be an entree into redefining the area in the mind of future generations. (The Turf club and a couple restaurants like Fasika are popular with many of this set). Midway could be a hip urban destination. But the area is not physically arranged or promoted in a way that makes them greater than the sum of the parts. c) **MIX OF RETAIL THAT SERVES BASIC NEEDS, BUT CAPITALIZES ON THE ADVANTAGES OF BEING IN A CITY.**

There are advantages! But Target, Rainbow and Wal-Mart don't orient themselves to capitalize on the advantages of urban areas. That's why we've got you, along with a couple banks specializing in small-business development. Given my experience with downtown politics, you probably feel like a lone voice in the wilderness at times, but you're doing great work! Keep asking the tough questions. University Avenue is already clearly better for University United's work! I'd at least consider helping, but I don't really live right in the area, so I'm not sure how much help I'd be...

- Good Luck!
- My wife and I are not "shoppers" but like the convenience of the grocery stores, Target and Herberger's.
- The WalMart in Midway has the worst staff of any WalMart I have ever been to. Slow, poorly trained, bad attitudes, etc. It is also the only WalMart I have shopped that has problems stocking their shelves and keeping inventory available.
- MIDWAY CENTER USED TO BE A NICE MALL THAT WAS SAFE. It is not so anymore. It is a dump and a haven for kids to hang out.
- I do believe this area is a blight on our community. I would very much like to see it changed, but am not too optimistic.
- Although I don't live in the area I've worked in the neighborhood for seven years.
- I am an out of state college student.
- Depending upon what it involved I might be interested in serving on a task force.
- They have come along way over the years, but are still not my top choice for shopping!
- I really would like to see the Midway area thrive. It's understandably hard b/c of soci-economic issues.
- Do not allow any more fast food places on out lots. Do not allow any more auto-oriented businesses in the area. Work to relocate the auto repair places on the other side of University to places where they have more room, because they cause a lot of traffic problems. Attract more sit-down places to eat, but not Asian, we have enough of those already. There are no really good Italian restaurants anywhere near Midway. Let's get one of those, also a smoke-free bar.
- There rentacops just are not doing their job of policing the center
- I like the convenience of having a shopping area near my home. However, I find that maintenance is a problem with the abundance paper trash and of shopping carts that find their way onto my street. I choose to use the CUB foods in HarMar. Midway CUB is always too busy. I often spend more time in checkout lines than I do shopping. Target has made improvements with it's recent renovations/expansions. I know of MANY people that would do both grocery and retail shopping if a Super Target was available in the Midway area. As a homeowner, I've found it an inconvenience to have to travel to either a second-ring suburb or to Minneapolis to find a home improvement store since Knox closed its doors. I do have to say that tattoo parlours, bars and liquor stores appear to be in abundance in the Midway area. Outside of restaurants, there are little family recreational options available.

- How about the whole Avenue, not just the shopping center? It's just not inviting. It's dirty, there's crime and it's scary. It's very easy access but is that everything.
- I cannot afford to eat out, go to the movies, and any form of socializing that costs anything so whether these centers become places for socializing is irrelevant.
- I'm very disappointed that Walmart is located here. I do not and will not shop at Walmart unless their abusive policy's towards employees and suppliers stop. My wish is that Costco or some other retailer of that type would move into the Mervyn's space.
- I applaud the goals and efforts of University UNITED, particularly those of Dee Traudt, owner of Andy's Garage, the most neighbor-friendly addition to University Ave in years! Bravo! Dee Traudt got me interested in University United, and Episcopal Homes has made a huge difference to benefit the Hamline-Midway area.
- I would love to see the the community stores become more attractive and a happier place to shop. I believe the trend in communities is that most will begin to shop within the community as long as it provides the needs.
- I would love to get to the point that when I tell people that I live in the Midway that they don't cringe and comment on the dirty, chaotic Midway shopping areas.
- This area of the city needs more green space, but it also really needs shopowners to help with keeping litter and trash picked up. The place is filthy and presents a poor image of our neighborhood. An anti-litter campaign in the neighborhood would be great.
- The new shopping cart locks seem to be helping as I'm seeing very few shopping carts in the neighborhood lately.
- Thanks for the hard work. Let's make this place more attractive, more vibrant, more welcoming and less of a drive through.
- Good Luck!
- It's nice to see that there is interest in soliciting feedback from users when considering reshaping the area's shopping.
- I do like the paint job that was done at Midway Center as it is more attractive now.
- Thank you for providing this survey! I am glad to know that my opinion is valued.
- What if it became a giant urban community farm? I hear there are similar things in Cuba.
- I bought a home in this area 3 1/2 yrs ago because I got a lovely house. I had lived in Summit Hill the previous 15 years. I love my home but am disappointed with the area. It feels junky and not kept-up to me. I have spent a lot of money updating my home and property with gardens, new roof, trees, etc and would like te city to take more of an interest in things like street lights, boulevard plantings, and such. I am a pro-active person and would like to help.
- Its good to see that others feel the same way I do.
- I live in Minneapolis and love the urban experience but, Midway is disjointed, hard to navigate, and sloppy.

- can't say enough about maintenance. General upkeep of parking lots, entrys, driveways, roads, bus shelters, etc. Environment is dirty, feels unsafe, and always congested. Improve street lighting, benches, green space, traffic flow, address problems like trash, grafitti, repairs quickly.
- Glad people are working on this. Would like to see building sizes and styles similar to what was there in the early 1900s. Would really compliment the large avenue size.
- I would like to shop more in the neighborhood for convenience. I have been impressed by how friendly the employees at Target and Officemax are. I am interested in/concerned about vacant retail property in the area.
- We understand the challenge of maintaining and developing this area of the city. We spend a lot of money in areas like Roseville, Woodbury, Eagan, and Bloomington but we would prefer to do more shopping, dining, etc. in our own community. Any effort to improve the existing shopping areas, and to expand development, is great. Thank you.
- I do not like Wal Mart and am not happy with the traffic back up that they have cause by CUB. I would like to see a theater added to our neighborhood. A 2 or 3 plex at the most! Not a mega plex!!
- My family and I have discussed that it would be nice to have a movie theatre too. I would be very willing to serve on a planning and input committee! Please contact me!!
- It's a great area, but it needs to be coordinated. Access and parking could be greatly improved. The area needs to be cleaned up. There's way too much garbage blowing around.
- Overall, the shopping center isn't bad - I think by adding a movie theater and more entertainment stuff, you'll add to the problems of loitering in the parking lot. Perhaps just increased parking lot patrol would help cut down on the panhandling that goes on there. We've especially noticed it to be a problem in the Target parking lot and I think that is what has given that shopping center a bad name and makes people drive up to Roseville. But there are sketchy people up there too..
- If we are to have housing in the new design, we MUST make sure there is affordable housing. I know people don't like poor people, but just because you do not have a lot of money, does not mean you are a bad person. I would also like to see a Jeremiah House in the area -- it is a nonprofit organization that helps single mothers of young children get an education and find suitable housing. Jeremiah House is a supportive housing organization, and having visited their campus in Minneapolis, I would LOVE to have them as my neighbors! These women are committed to making their lives better, in living in clean environments (clean physically, emotionally, and agriculturally).
- Home Depot would have been better at Univ & Lex or where K-mart was.
- Parking is a HUGE issue at Midway Center, especially the enforcement of rows during winter. It would be nice to see the Mervyns building turn into another mid-cost clothing store, like Old Navy. I don't think mom and pop stores are realistic in this area. The rent is too high, as is the cost of security.

While needing armed officers on duty at Cub, Target, Rainbow, Walmart, etc is very disconcerting, I don't see that attitude changing even with the cleanup Midway center has experienced with the brick columns and crown moulding. The overall store content caters to expectations of a lower economic base, hence the success of a low quality store like Walmart. Why can't we get a coffee place in the area? How about another toy store? Or an eat-in pizza place?

- Midway is an important part of this city and should reflect the charm of saint paul!!! thanks for doing this!
- i live in the east side and we shop in maplewood, but would shop in miday more often if it was more inviting and less hectic.
- Thank you for working on this. The Midway has so much potential and we need to work to bring more people here and keep those of us who live here in the area.
- Realize that a store like Herbergers draws a wide area of shoppers from outside the Midway. Consider this when looking at what brings people to the area. You need to consider drawing these customers to you Midway Center locations also.
- I've lived in the city for 35 years, and shop in the city whenever I can. I really like the Borders bookstore and its staff. Find the Rainbow better organized and staffed than the Cub. JoAnn should be ashamed by what a dump their Midway store is compared to their other sites. Half-price books is fun. You have a wonderful new yarn store at Hamline and Thomas. I think the assortment of Asian groceries and restaurants add charm to the area, and think some sort of "food adventures" could be developed to promote them. What to add: The Mervyns site would be a wonderful location for a movie theater- especially one that also features ethnic films for our growing immigrant population. Rather than another pharmacy or grocery, the area would benefit by having a Best Buy, or some sort of computer/technology store. The about-to-open Menards will be a great addition to the area. The Sears store is looking pretty weary; maybe a move closer to other retail destinations would be in order- the state could take on their current site for future expansion. I have never felt unsafe along University, but do believe it has a pretty tacky presence that could be improved by some upgrades landscaping and more cooperation among property owners.
- Thank you for your time, your survey, and your interest.
- My family recently moved to Faribault Mn but we lived and shopped near Midway for over 12 years while we lived in Minneapolis. I hope that it is better developed but also maintains the small businesses that are unique such as Midway antiquarian books.
- I would like the miday center to stay as it is. It has just gotten to the point of upgrading to a better center.
- The shopping area, if it were to be cleaned up and desprawled, would attract high end business, I feel. There's a lot of high income people in St. Paul, but they stay away from the Midway commercial areas because they look trashy. In addition, the parking lots are complicated, and it's tough to get from one store to another. I love the midway and want it to prosper!
- It would be nice to be able to attend movies in the Midway

- I feel that this is my neighborhood, and would like to support it as much as possible. I strongly support independent businesses, but would like to see more stores that carry brands that I depend on. As a teen, I used to walk to the Midway Center alone. I feel that I cannot walk there as an adult with a toddler, due to insane traffic and unwelcoming storefronts. I would love to see a Super Target, Sears move (from Rice/Uni) to the area, Best Buy/Record-CD stores, and specialty retail/boutique shops comparable to Midway's clientele. My most frequent establishments in the Midway are Herberger's, The Turf Club, Big V's Bar, Ax Man, and Target. I do not support Wal-Mart's presence in my neighborhood.
- When I moved to the Como area in 1976 I shopped more in the Midway area. While no area is truly safe I see the shoplifting and people trying to intimidate people whether by asking for money or looking threatening. There just never appears to be any security around. With the Target closed near Rosedale I will use Target at Shoreview rather than the one at Midway.
- On two separate occasions the Security Patrol at the center has forced me to move my vehicle which I was in at the time and waiting for my wife, who ran into Walgreen's. In both cases I was in no way blocking any traffic and did not leave my car. This has NEVER happened to me in similar situations at the Rosedale area centers. I would suggest they pay more attention to their duties as Security personnel and quit looking for ridiculous things like this. It leaves me with a sour taste as far as shopping in the Midway, and is the reason I go to Rosedale area stores more often.
- Better waiting areas for the bus - an east west north south centralized station-waiting area where you didn't have to run across the street to make your connection.
- I love the Midway area. I think it is convenient to shop there and would love to see a few things added like a movie theater and perhaps a better and safer accessibility for pedestrians and bikes. I would choose to shop in the Midway before any other place, except the 2 grocery stores, which often seem to employ people who are rude and disrespectful. Everywhere else is great.
- Ease of access and better restaurants.
- I believe non-drivers are your key population. Make them happy and the area will flourish--even if their personal income base is low. See if there can be a Farmer's Market/Flea market in brownfield areas (the old MTC parking garage during the summer. It's a happening that encourages neighborliness.
- This area needs a lot of help! It will be a challenge because people south of 94 would support it more if the store mix was improved but it primarily needs to meet the needs of lower-income people who live north of 94. Also, has to be friendly to both drivers & pedestrians.
- I think the Midway area has a negative reputation of a "ghetto." From going to college, and now grad school, as well as living close by I often get that comment. I also hear people say how unsafe it is and that it's "scary." I used to frequent the auto stores (when needed) & Ragstock, Rainbow & Target on University during college and never had any problems with crime. I think the Rainbow/Cub need updates and more/better help. It's too unfriendly.

I also think that having some housing in the area would help reduce the appearance that it's so "scary" and crime-ridden. The Selby/Dale area is doing a good job of this now. I also would love to see more restaurants open and more space utilized. I do, however, like the mix of Asian & Mexican markets, etc. in the area. A feeling of 'upscale' and 'family-owned' would help - keeping with the cultural mix in the area.

- You should look at renovating housing and holding people up to making their property clean, maintained and attractive as well.
- I am concerned about the development at University and Lexington. While I accept that the area is not going to be the next Emerald Gardens, I believe that smart development in the area could vastly improve the area.
- St. Paul needs to take a long term look at the University corridor as whole, especially with the idea of putting in a light rail system. A combination of housing and retail that is attractive to the eye will help sustain long term residence. Do not piece meal stores together or you will have a continued problem of one nice place, surrounded by places people don't want to go out of their way for.
- I really think Midway has a huge potential for St. Paul. The absentee landlords, check cashing, and liquor stores give it a dumpy feel. I'd love to see light rail and preservation of the districts remaining historic buildings. A (hopefully) locally owned movie theatre would be great such as the former theatre, turned lighting store, now empty property on the north side of University near Dale.
- I've lived in the Midway for 37 years and have seen many changes. We need to develop dialog, working relationships, and then recruitment of anchor companies that will positively affect the Midway area. Nevermind LRT for now. Focus on and target more corporate business for solidifying funding and investment into the area. Call me for ideas. I've got a million of them and their all good. Why? Because I care about my neighborhood.
- The area needs an upgrade, but it is too busy of an area to add more traffic or stores.
- Specifics re incidents with stores: 1) Target - I wrote a \$14 check for some vacuum cleaner bags. The trainee clerk evidently mis-entered the account number into the register. She then called for a "Code XX" at her register. The next thing I knew I was surrounded by a very large store supervisor, a security guard and 2 moonlighting St. Paul police. The supervisor said, "OK, let's see some identification." I said, "What's the problem?" She said, "I think you know what the problem is," and tried to grab me across the counter! After I dug out several pieces of ID, she re-entered the account number into the register. The whole troop then walked away without a word - and never even apologized; 2) OfficeMax - Clerk refused to take a check on my business account because I did not have "Corporate Photo ID". I explained I was a small business, that small businesses don't have Photo IDs. I offered my driver's license. She still refused the check. I tore up the check, left the merchandise, and walked out. I now buy business supplies online from Office Depot; 3) Subway: I wrote a check for one lousy \$5.xx sandwich. The clerk said, "We don't take checks after 3:00 PM." ?? I offered a credit card. She said, "We don't take credit cards.

You'll have to go over to Target and get cash." I said, "No I won't." Tore up the check, left the sandwich, walked out. Haven't gone back there, either. This stuff doesn't happen on Grand Avenue or in Roseville. Why would I shop where it does?

- Please leave some of the Midway's character. It may not be the prettiest neighborhood, but turning into a strip of crap franchises would be way worse. If that's what's going to happen, I won't be able to move fast enough.
- A quick drive down 94 makes Midway one of the most convenient shopping areas for me. While I would hate to see it turn into a Woodbury or Robert Street, it would be great to have a few more dining choices and a nicer general appearance. Also, I can't complain enough about the parking lot in front of Jo-Ann, Office Max, etc. Even though I often run to Midway and patronize many of the other stores, I tend to avoid the Midway Cub and Rainbow because these stores feel crowded, unclean, not as safe and simply can't compete with the bright and shiny new Cub in Sun Ray. It is a shame, because I'm usually in Midway anyway (for other shopping) and would happily grocery shop there if I only had better feelings about those stores.
- Assigned as area squad for over 10 years and worked the Midway Shopping Center as security in off duty police officer capacity for 15 years. Loved the place. A police presence is a continuous need. Owners of Center need to invest more in improving the property in addition to the face lift they are currently doing. Possible movie theater or other business in back lot. An improvement of brighter night lights and the addition of security cameras through out mall with a higher security presence.
- I own 3 property's in the 55104-55103 neiberhoods and currently in the prosses of opening a business on University (and Prior), and I think with Midway's location it should be alot more of a destenation instead of a "last minnute stop and shop".
- GET WALL MART OUT OF THE MIDWAY
- I live in the Midway and I have lived in the Roseville area for 13 yrs, and so I know both areas I don't think that building apts in the Midway is your answer, and could the low income family afford it? I don't think so, and will there be low income apt in Roseville for the people who have to use the bues services? I don't think so, I think you should pick on another area, don't you ? ,and how could the Hamline student answer they will be gone in 4-5 yrs and have know stake in the area.
- The best place in the area is Midway Pro Bowl- the bowling alley is clean and well kept, the staff are friendly, and the atmosphere is nice. It's a safe, friendly and inviting place, and has the best bowling lanes in the Twin Cities.
- I go to Midway mostly for Cub (for low prices) and Target and Herbergers...when I have the time I prefer HarMAr or Rosedale. I would like a movie theater in Midway, we would use that.
- This survey is a great idea! We are really looking forward to the possiblity of light rail going along University. It is so much nicer then the buses!!!

- There is too much fighting over housing, before any one would move here we need several businesses that we do not currently have. Just pick one area for housing, do not fight every business over opening on that one issue all we end up with is no business or business that is closing up. And new dirty ones moving in.
- I really enjoy the diversity of people that visit the area.
- I shop the Midway all of the time. A TJ Maxx and Marshalls would be the best, along with a Movie theater.
- Chains are so dominant, that the neighborhood lacks local flavor (like Grand Avenue has, for example). The stores themselves cannot serve customers as well because "corporate" makes every decision. It would be nice to create a more "neighborhood" feel. And (the impossible dream) - Get Wal-Mart out of our neighborhood.
- It has been too long with the planning already! Roseville would not take 15 years to get rid of an eyesore and public security risk.
- Keep it clean!
- I am 19 and go to the U of M. I have lived in Desnoyer Park all my life. Midway is dirtier than I remember it as a kid. And it seems that people have been talking about changing things for years. But those big piles of dirt are still there.
- I think the idea of adding the socializing places is good. I hope this would not include more bars-- the Midway has too many of those already. Expanding recreation/ meeting space/homework space for teens would be very worthwhile-- perhaps a coffee house that caters to teens (music/ decor/ readings/internet/ holiday events, etc.) This would also attract Hamline students, some of whom have "money to burn."
- I find Highland Village inadequate for my needs. There is no other shopping center in the area that has what Midway has. There is too much new housing, resulting with empty rental properties. This is not fair to those who own rental property.
- When businesses are willing to be located in the area fall down on your knees and be thankful. They should not be hassled about which direction their windows are facing etc. Where was all the concern when the Spruce Tree was built? Talk about a building that is totally uninviting to the pedestrian. If you want more housing tear down all the eyesores along University Ave. The corner of Fairview and University looks great and it looks even better without a grocery store and whatever on the main level.
- Please keep the Midway Shopping Center!! We do not need more new housing. Most new housing currently being built is not affordable to all and rental vacancies are increasing. If there is any petition to sign to keep the Midway Shopping Center, please e-mail me. Thanks.
- Keep up the good work!! The Midway area is being run into the ground by the addition of pawn shops, bingo parlors and more like crap. What do you think the response would have been if the Love Doctor had opened up on Grand Avenue or Highland Parkway? When we should be growing (like the East end of the avenue has for years) it is getting worse and worse each year!

- I really like the area and don't want to see it going downhill. I'd shop here more if there was ample face lifts to the area. We simply have too much gated windows with plastered posters and graffiti (the old University Avenue standard) looking across the street from these businesses in each of the centers. If you want to empower these companies to do more, tell them to stop accepting the dirty standard. Clean and bright means more money and a future for the area. Why is there no neighborhood cleanup (why is there a scrap of trash on the ground?)
- I don't want *ANY* taxpayer money given to businesses locating in Midway (except small-business startup loans). Profitable, established businesses do not need our help.
- ST PAUL residents should not be shopping at rosedale .If more stores are located at MIDWAY such as bestbuy,kohls,penneys,gaps,old navy etc more people will shop there ALso the crime is big issue
- I would love for Midway to be a destination area, similar to Grand Avenue. Key in achieving this is making Midway an area that is pleasant to look at & safe (safe-feeling)to walk in. Decent public transportation to the area (light rail) would allow more people easy access while cutting down the traffic. Right now it is difficult to find a quality restaurant that serves food after 10:00 within a 3 mile radius of Como Park. We need a place like The Village Wok (open till 2 a.m.)in St. Paul!
- Please, please, please don't build one of those unsightly parking ramps that is now being proposed. Ramps are a magnet for crime and are difficult to secure.

Question 1:

If you do not shop at the Midway shopping centers very often why not?

- I do shop there
- Lacking upscale shops like Gap.
- It is not an attractive place, and getting there by any means other than a car is a pain.
- I rarely need to shop at large retailers. Most of my shopping is done near where I live (Whole Foods, Thomas Liquor, Widmers, Grand Theatre, gas stations, etc. and also, downtown St. Paul where I work (Daytons, Walgreens, Schinders)
- unappealing environment and mix of stores
- The stores aren't that close to me anymore (I used to live in Merriam Park). If I go to one of the large grocery stores, I'll choose Midway over Lake Street, even though Lake Street is closer for me.
- I do
- parking tight, usually there for specific store difficult to get close --hard exit and re-entry to university
- I mostly shop at grocery stores. I HATE shopping at Cub & Rainbow. They are physically too big, too crowded, lack of service to bag and carry out groceries and not specialized enough.
- I try not to shop at chains and it is unappealing and difficult to navigate.
- White Bear Ave Cub now closer than Midway Cub. Other Major Retailers and/or specialty shops are missing.
- I shop there a lot. I will shop there more when I am retired, but only if the stores remain easy to walk to. Don't put LRT on University because it will add another barrier that will make crossing the street more difficult.
- Lacks certain stores (Best Buy, Bed Bath & Beyond, Home Depot).
- I don't like cub or Rainbow. If I did I'd shop there more.
- I shop equally between Midway shops and Rosedale. I like clean parking lots and clean streets. Often trash is blowing around and not swept.
- I do shop often at Midway.
- I don't shop anywhere very much. I get clothing at second hand stores.
- I shop there as often as I need products offered there.
- In particular, I don't like the parking at Midway Center, and the upkeep of the lot is poor - lots of garbage there. It looks like they don't care, and it attracts people who don't care.
- Too difficult to get to.
- Oh, but I do. Your configuration requires me to answer. Could this requirement skew your results more negatively than you intend?
- Generally, I try to avoid the Snelling/University intersection, because of the auto traffic.
- I prefer to patronize local businesses wherever possible. I also despise the chaos of huge surface parking lots and prefer to shop where it's easy to walk to, from, and between multiple stores and shops.

- I do most of my shopping on St. Clair from Cleveland to Fairview (where there are many sites that could be filled in.) in Highland Village, on Grand Avenue (near Macalaster) on Grand Avenue from Lex. to Dale. I also shop in Downtown Mpls. The next cell (on "if I could change") won't open, so here is my response: I refuse to shop at Walmart-ever. I miss the K-Mart, especially the Garden shop.
- I have friends who have been followed around and harrassed in both grocery stores. There is a perception that Midway is not safe.
 - Would prefer to shop cleaner, more attractive areas, such as downtown Minneapolis, Highland Village or Rosedale. This shopping center reminds me of the ugliest commercial developments in very low-income areas, such as Georgia Avenue in Washington DC, or on LA's South Side. I do not understand why the City does not make an investment in this area, given its incredible potential as a regional magnet.
 - price. sometimes i find that prices at some of the stores are more expensive than others. i tend to shy away because of that unless i really need it.
 - They are dirty, smell, and product is poorly presented.
 - for the above reasons, do not like to support stores that further a getto in my city. unsafe alone at night.
 - Shop often.
 - I mostly shop at the Midway shopping centers for convenience, to support inner city stores, and because I don't like malls.
 - I go as rarely as I can because it is an unpleasant place.
 - I shop for most of my food at Mississippi Market coop and buy most books at independent bookstores or online. But I love the area's used bookstores. Also, some stores I do go to but less frequently, like maybe Radio Shack twice a year.
 - I worry about shopping there alone at night.
 - Aside from convenience shopping (Target) I do not see any shops I would frequent.
 - I do shop there often.
 - I do shop there. This question should not be a mandated field. It doesn't make sense if you have an "if" question
 - generally a little messy and unclean
 - We shop in the Midway at Cub, Rainbow, and Target and that's about it.
 - Because I prefer to patronize small businesses, especially those that are locally-owned. Moreover, I can walk or bicycle to those types of businesses more easily without fighting with automobile traffic. The buildings are also more attractive from the outside.
 - They don't have the stores that I go to most often. Midway is sorely lacking in shops like the Woodbury Tamarack Villiage that would attract shoppers. What about a movie theater?
 - Crime, loitering, rowdy behavior. I was held up in a nearby restaurant.
 - I prefer smaller, locally owned stores to large, corporate stores.
 - I do shop at these stores. Mainly because there is a variety of products offered (from groceries to books to upper scale clothing brands).

- There are only a few stores (that I'm aware of) that serve my needs. I don't live nearby anymore. Unattractive, parking areas look run down.
- Prefer to support smaller, neighborhood retail
- grand ave and selby are nicer
- I shop closer to home, although I work near Midway
- The stores I need aren't there.
- Midway Center Has lost too many quality stores over the last 10 years the tenant mix does not encourage walk around shopping the lighting is poor the traffic flow is a mess. The bowling alley is a fixture but a lot of spooky looking folks hang out there making the center look like a dangerous place. If the entrance was in the back south parking lot the place might look better at night.
- because of the dumpiness of it.
- Shop in my own neighborhood for groceries, shop at Target closer to my work, try to avoid big box or chain stores, particularly book stores.
- I live in Highland Park but work in the Midway area. I don't shop in the Midway often due to poor selection of stores, poor condition and concerns for safety. My wife won't shop in Midway after dark, for instance.
- Traffic
- I try to patronize small businesses and co-ops, and there's not much of them in Midway.
- I use my car to go shopping. I like Midway Marketplace more than I like Midway Center. In my opinion, Midway Center is depressing, outmoded, chaotic and usually litter-strewn. It looks like it's owned by an absentee landlord who could not care less. Cars are parked every which way in the lot, frequently taking up 2 spaces. It does not feel particularly "safe". The whole Midway Center has a decidedly "down-market" ambiance and appearance to it, which discourages me from using it. For anything except batteries, groceries and pet supplies, I go to Rosedale for my shopping. Midway Marketplace and Target, yes. Midway Center, no. See above.
- I am nearly a nonshopper. I buy what I absolutely have to have. Shopping is not a recreational activity. I have not been to Rosedale or HarMar in years and have never been to MOA
- I do. Sometime it seems too "windy", moving from car to store or back.
- selection/prices better at Rosedale/HarMar
- We enjoy the area, but it just doesn't seem to have the same neighborhood feel since the losses of the Prom and the Montgomery Ward Tower.
- The old section needs to be totally redone. It is an embarrassment to the area.
- I do shop for convenience. close to my house and I usually dislike the experience.
- I think the Cub and Rainbow stores are sub par.
- distance;
- I feel as though my shopping experiences in Midway are out of necessity, rather than out of pleasure. It's generally not a good shopping experience. Part of the reason is that the level of customer service is not very good. Second, there appears to be difficulty keeping several stores -- particularly Target -- in stock with items.

Almost invariably, there is at least one item on my list that Target has run out of stock on. And I talk to many friends and neighbors who have said the exact same thing. Further, the workers at the stores are generally uncourteous and are obviously "putting in time." My wife states what I think many feel but have not verbalized: "If I want to enjoy my shopping trip, I got to Rosedale. If I really need something and am in a time crunch, I'll settle for Midway." That said, with new management and a makeover like those I've heard proposed, I think that we can turn Midway into an area that people come to because they WANT to shop there; not because they HAVE to.

- Location. Other stores are closer
- I do shop at Midway shopping centers
- will not shop at night because of darkness in lots
- I don't shop that much
- I shop there all the time.
- no hardware or garden stores, no upscale clothing, no unique shops like on grand avenue, boring atmosphere..just get the items shopping for and get out immediately.....don't want to linger
- I don't shop at mega chain stores much. Prefer local businesses.
- The stores I like are not located there: Old Navy, World Market, Gap, Banana Republic, Home Depot
- no trees, greenery, beautification project, no left turn signals
- parking and traffic
- I do shop there quite often and if there was a TGI Fridays, Chili's or Famous Daves and other Restaurant choices I would shop there even more.
- the place is filthy, not enough handicap parking, i am fearful of my safety there due ot history of verbal insults by people.
- (This box should be optional. If you leave it blank you get an error -- I had to fill everything out again. :))
- they are always littered, do not feel safe, too much concrete they are not inviting
- I refuse to enter Wal-mart because I do not agree with their business ethics.
- I shop at Midway
- There usually aren't enough employees so the lines are long and hard to find anyone for help when I need it.
- They are dirty, ugly and the shops carry poor quality merchandise.
- not a great mix of stores
- I find it very congested--also parking lot trash etc is not appealing
- I do, though
- I shop there a lot because of convenience.
- need, I only go when I have to.
- Trouble getting in and out, some areas feel unsafe. Very inadequate lighting at night, which means winter shopping is especially unwelcoming. Go in at 4 and come out to a dark parking lot, cars going every which way.
- X
- I like to use small specialty shops (such as on Grand and Selby Avenues), of which there are none amid the 3 shopping areas.

- They are closest to my home but they are not my favorite place to go because of the reasons mentioned in my previous answer. Previous answer: Traffic is bad, parking is limited and the stores are crowded.
- I try to shop as little as possible to begin with, apart from necessities like food, but the warehouse nature of Cub and Rainbow seems to create the impersonal nature that permeates most of the Midway shopping centers.
- I don't shop at the Rainbow complex because it's too depressing and scary. Not a good experience. Get rid of the junky stores and clean up the parking lot.
- slow checkout speed and no assistance
- I shop there several times a week. I would feel more comfortable shopping there if the place was cleaner, had better lighting, and offered a more secure place to park a bicycle.
- few independent businesses
- Unsafe feeling. As a man, I refuse to go there after dark + wife is very uncomfortable there during the day too. It is also very drab, shabby looking, and quite dirty.
- See above. It's just not pleasant, and the goods offered are too low end. Target is my only frequent destination. Above: Difficult and unpleasant. Always lots of trash, no greenery anywhere, odd people hanging about. Stores are quite dirty, both inside and out.
- I've had two thefts in these areas and frequently feel unsafe there. THings are too far apart to feel like I could be seen by others who could help me.
- I shop fairly regularly.
- I've shopped less since I've moved further away.
- I shop there often.
- Too much traffic; poor store condition; crowded stores.
- I don't appreciate the lack of local quality these centers represent. They are boxy and lack any redeeming aesthetic characteristics. I don't feel like my support of them is positively supporting the local community.
- When I need to go to Menards or Home Depot
- Shop downtown Minneapolis
- I am there weekly
- shop downtown Minneapolis
- Increase attractiveness/lighting, etc. inside and outside. I like the variety of ethnicities and people. Perhaps the center should find ways to bring people from the many cultures represented together for something other than shopping.
- When I choose HarMar to grocery shop instead of Midway it's because of traffic and parking access.
- Too cold in the winter to be walking so much outside
- It's difficult to buy products I need, not because the stores don't carry them, but because the stores are so messy that I can't find what I'm looking for. When I can't find something, I usually ask the appropriate employee to help me; but in the Midway stores (with the occasional exception of Target), nobody knows anything about their store's products or services.
- I do, as it is close

- horrible, but people don't have any other choice other than to drive to roseville. my roommates and i often feel vary unsafe and are often followed around stores by strangers who say creepy things to us.
- I am not a big consumer. I believe in living life simply. I also do not like patronizing mega corporations.
- I have almost never shopped for clothes in the Midway shopping centers because they do not offer the same variety of stores as are available in HarMar or Rosedale. I can also imagine going to the Midway shopping centers more often if there were more sit-down restaurants and a movie theatre there.
- Mostly because of the safety issue-both traffic is dangerous and the people around this area. The buildings look horrific, the employees rude, and the patrons stressed to the maximum. Horrible experiences.
- unpleasant atmosphere
- Because it is dirty, aesthetically unpleasing. There is tons of trash and the parking lot is ugly with no green stips or plantings. The parking area is hard to manuver around and the painted slots are too narrow. The area is not pedestrian friendly. The area feels filthy, uncared for, and negelected.
- Traffic
- n/a - would shop/browse there MORE if the environment was nicer and there were movie theaters.
- I would recommend comparing Midway not to Rosedale, but to retail on Selby, Snelling, and Grand Avenues. I prefer the scale of these businesses, the "neighborhood" feeling.
- I do shop there, where I shop depends on what other errands I am doing
- Partly for the above transit-related issues, but also because I try to shop locally whenever possibly in businesses which treat their employees well. Cub and Rainbow have a fairly decent record of labor practices, but Target and Wal-mart, along with many of the other big boxes, do not. I also feel that supporting independent businesses is crucial to the economic health of our communities.
- On bad days, the area is pretty depressing. My glass-half-empty side would say it combines the worst of the suburban big-box auto-oriented design mixed with occasional urban social problems (the occasional drug dealer, scuffle, etc, particularly at Midway Center). I'm being overly negative just to drive home my point...
- Some stores do not meet my needs
- Dirty, cramped, disconnected; aggrivated and loud, never enough help at the counters and mostly TOTAL FILTH.
- I don't feel safe after dark. If I'm shopping for clothing and want more choices.
- I do shop there because it is close to my home.
- It's not a bad place, but I don't like being around there at night time
- I do the vast majority of my shopping at the Midway
- There are some rather scary people sometimes.
- I don't (and won't) shop at Walmart, however because of their backward employee policies (as outlined in Barbara Ehrenreich's book).

- See above. I avoid big box shopping centers. They are a blight on our cities. They are ugly and horrible for maneuvering in. I prefer to walk to Grand Ave, food coops and locally owned businesses. I do pay more, but I also enjoy the experience. Although I am in walking distance of Midway, I go as rarely as possible. It is not inviting by foot, bike (I road there once and almost got killed) or car. When and if Ayd Mill is made into a freeway, that area will not be accessible, as Pascal is the easiest connection route.
- I shop at the Midway shopping centers regularly.
- Nervous
- I shop there for almost all needs.
- Most of my needs are fulfilled through university; traffic concerns.
- They are overcrowded and lack enough employees to make the trip quick and convenient.
- Cold
- The new face lift on the shopping center makes it look more appealing. HarMar and Rosedale have more of what I am looking for in one place I don't have to keep going outside!
- Tired of hearing moms scream at or hit their kids; tired of zombie-like or hostile service.
- Since we do grocery shopping at both Sam's and Rainbow, we often go to the Rainbow closest to Sam's Club
- Because of the poorly maintained properties
- No control over the kids & bad drivers
- I am uncomfortable at times, with the amount of trash that exists and panhandling. I also am frustrated that shopping carts are still a problem in my neighborhood.
- I don't shop that often. I have a drug store and grocery closer to my home.
- I prefer to patronize local small business rather than chains.
- I only use them because they are close, and I do use Walmart, bt Cub is h
- I don't go to the Midway Center very often because it does not feel very safe or inviting.
- I shop at Midway Center a lot, and avoid Midway Marketplace like the plague, ever since KMart closed. (I used to shop at KMart at least twice a week.)
- we're broke
- I do not shop at Cub because the store is junky and its doesn't carry some of the brands that I purchase and the produce is not the freshest. I do not shop WalMart on principle. WalMart is also junky looking. Herbergs is a nice show; however, I find the selection limited.
- I find the parking horrible...and not well enforced
- More accessible to pedestrians. Clean up the huge amounts of trash.
- I am not much of a shopper, period.
- I find them dirty, and usually staffed by unfriendly workers.
- Not inviting - poor mix of stores
- I rarely visit Cub Foods and stick mostly with Rainbow for my grocery shopping because I grocery shop for myself only so don't see any value in spending extra time looking through ads and so on to find bargains.

- I shop there alot but it is not a pleasant experience
- Lack of money.
- I make most of my major purchases through my parents or online.
- I refuse to shop at the Walmart becuase it is dirty and porely maintained. I also feel that I am unsafe there. I purposely travel to White Bear to go to Walmart
- I would shop more often if I felt more safe; however there are always random people loitering and the parking lots are dark and dirty.
- I would shop there more often, but I'd rather go someplace that simply looks better.
- I do not shop there very often because I do not like to support the large businesses. I prefer to support small businesses. I believe that Target, Walmart, and Borders have poor labor practices and I do not condone such enterprises.
- Again I find the area aesthecially unpleasing and dirty...although I live very close I prefer to shop in othershopping areas. I never feel safe there.
- not meet all my shopping needs.
- I do go to the area about once a week (sometimes more often than that). I use the stores I indicated earlier for my personal and small business needs. I do not frequent Target, Walmart, Cub or Rainbow however, cause they are too big and corporate. The last thing they need is my money and the last thing I need is something their team of marketers has decided I need, based on my demographic. I resent their manipulation of "style" - I like small specialty stores with a select inventory of what I need (or might want - impulse buy) and then go shop to shop getting stuff. Like in Chicago and Philie...
- I just don't shop that much.
- I am there frequently enough
- I shop there because it is close and economical
- I choose to support local businesses rather than franchises and coroporate chains
- I go to my local co-op for groceries, buy my clothes at the goodwill, and I like specialty items like handmade or unique things for gift-giving. Like to eat out at ethnic restaurants.
- 1) parking lots are nuts 2) many of the shops don't cater to my interests/needs/tastes 3)other patrons can be very rude/aggressive to other patrons 4) some of the stores (like the Joann fabrics) are really grubby
- For shopping areas we visit less often, safety is the main concern. Also affected by the less inviting atmosphere (litter, etc.)
- missing some key stores, I like Kohls and Best Buy for some things
- I shop there and like it because it is close to where I live.
- I do shop at the grocery stores about once a week.
- Traffic is very heavy and it's difficult to access parking. I often walk instead.
- There aren't enough stores that appeal to me.
- Bad driving by people who patronize those shops...we've almost gotten hit a couple times by people not paying attention to where they are going. Also the stock on somethings at the grocery stores runs out on the weekends more so than it does at the Roseville grocery stores

- To be honest? They are dirty - litter in the parking lots, on sidewalks, against the buildings. If they don't care about their appearance on the inside, why should I think their stores are going to be clean?
- poor selection, poor experience
- I never go to Rainbow because the food quality and pricing, and for a long time there always seemed to be an argument happening between a customer and a cashier. The overall experience turned me off to going there. I do shop at JoAnn, but employees there have admitted they do not get nearly the selection of other stores in the company because of their location. Other Cub and Rainbow foods locations have nice new carts and baskets. That is not the case in Midway. It shows the lack of respect the corporations have for this neighborhood.
- Safety issues after dark, long lines, poor customer service
- because the other shoppers are so rude.
- Somewhat difficult to drive/walk through. Appearance (trash everywhere) is off-putting.
- I think I shop there as often as the neighbors.
- The drivers in the parking lots do not drive safely. A lot of the stores are very dirty.
- Between the 3 areas I'm there at least 1x week
- At Rosedale, you can park once and walk to many stores. At Midway - need to drive and park repeatedly.
- I never felt safe at the bus stops. I was also approached by a strange man while shopping at the Borders Bookstore. And I will not shop at Walgreens because they are very rude.
- Feel unsafe
- Because I get accosted for money all the time.
- Most of the stores do not appeal to me. All are low-end clothiers or they don't apply to my needs.
- I shop in the Midway very often.
- Don't feel very secure there. People wanting money from you. I don't go there when i rarely do alone.
- Do not feel safe. Stores feel unclean and staff is rarely helpful.
- I buy most of my groceries at the co-op
- Safety concerns.
- Roseville is easier and offers much more
- I do shop there often because of the convenient location. My biggest disappointment is the mall's appearance, lack of regular refurbishment and trash pick-up.
- When I don't it's because either there isn't the store I need to shop at or I don't want to deal with the weekend traffic and parking hassles of Midway.
- Besides groceries and Target/Walmart-type needs, I rarely shop in the area because the stores that are currently there do not interest me.
- I do not like shopping there after 7pm. The Bowling Alley should have an entrance at the back of the center like the Bingo Hall does. The customers who frequent this establishment bring down the tone of the area.

They are loud, vulgar, terrible parkers and drivers. The bowling alley has been an institution at the Midway Center for years, and is probably very profitable. It would be wonderful if they considered having a family day for bumper bowling, so the place didn't seem so sleazy.

- The quality of the stores is pretty down-scale.
- safety concerns & appearance. Also doesn't have many of the nice amenities that the Rosedale are does - not as many restaurants, movie theatres, gift stores, upscale grocery stores, etc.
- The main reason would be because we live closer to shopping outlets in Roseville. Even though Walmart on University is closer, we will travel to the Walmart on I-35E and Cty Rd E, mostly because that store is cleaner and more organized, and has employees that are available for help, and more willing to help.
- It isn't organized very well. There is no where that I really want to shop. Plus, it just isn't inviting - it looks old and cheap and raggedy. All you have is a bunch of check cashing places, pawn shops, job staffing places and no credit check cell phone stores - that just doesn't invite shoppers. It invites the type of people that need to get things outside of the regular system. It is just TERRIBLE that you have that sex shop right there in front of everything and down the street from A SCHOOL & THE YMCA!!! That is NOT the kind of image I want to be associated with. I don't even want to go to the Steak House anymore. What's coming next? A massage parlour and a bunch of hookers? It's bad enough those stupid BRATZ dolls are on the market for 8-13 year old girls, now they can shop for clothes at the sex shop - really nice...
- Ugly and uninviting. Looks like it will soon go the way of the Lex and Univ center: closed
- It is a pain to drive from one store to the next
- The customer service is bad and its scary to walk/bike through a huge parking lot with cars zooming all over the place.
- Work near Rosedale. Robert Street Walgreens is 24 hours.
- Cub Foods at Roseville is generally cleaner and better stocked. I refuse to shop at any Wal-Mart.
- It looks dilapidated and cold (due to an excess of concrete and asphalt), the parking lots are too big, there are no trees, flowers, grassy areas, or public green spaces, they don't have things I need, I don't feel safe.
- It's very ghetto like. I've lived in Midway my whole life and it's badly outdated.
- Not preferred shopping center. Don't like being asked for money, perceived unsafe area, lack of other stores I visit
- Uninviting atmosphere
- Not something I look forward to.
- My wife does, but I don't. The area has shady people lingering about quite often, and I find it unattractive especially compared to suburban counterparts.
- What's often?
- The only stores that I would normally shop at that I tend to avoid in Midway are the grocery stores, please see comments section below.
- Rosedale eventhough it is farther, is cleaner, brighter and much more appealing

- 90 % OF THE TIME I HAVE GONE TO THE MIDWAY SHOPPING CENTER SOMEONE ASKS ME FOR CHANGE OR SOMEONE ASKS IF I WANT TO BUY CRACK.
- Too busy, too congested. Dirty.
- The massive parking lots are unattractive. There isn't a sense that they are a commercial core/ unified district. As chessey as it sounds, I moved to Highland Park neighborhood because of the White lights in the trees in the winter . . . that and the fact that it is very pedestrian friendly. Midway lacks that sense of character.
- ONLY IF CURRENT STORE DOES NOT HAVE IT.
- Poor appearance, absence of feeling safe, poor customer service at locations (especially Target)
- too hard to accomplish more than one shopping task in a limited amount of time
- I do shop there because the location is convenient, and Rainbow's food prices are better than Cub's.
- Midway Center's clientele is rather seedy. Too many people loiter and look mischievous.
- is it difficult to get into and out of drive wise and the employees are generally unhelpful and discourteous.
- I only go there because it is closer to me than Rosedale.
- We shop there only to go to one store and then leave, it is hard go walk from one center to the next.
- Not pedestrian friendly. Also the focus on Superstores does not encourage shoppers that browse or are there to pick up a few things.
- Several times in about 2 years ago when I was in Cub there were police wrestling other people to the ground, often with guns drawn. That is when I started doing most of my shopping in Roseville. More recently I tried the Rainbow and the service was TERRIBLE. People were rude or ignored me. I won't go back until I see something in writing saying these issues have changed. The walkways are always filthy and full of blowing trash. The store interiors are dingy and dirty looking.
- too corporate
- Because half of the stores and business I need are not here.
- Not comfortable walking or biking there. Midway Center is uninviting & for the most part, does not contain shops I frequent. Traffic makes parking difficult.
- I wish there were fewer chains and more independent and local shops.
- I go to Roseville often to shop for the things I can't get in Midway.
- the stores I shop at for electronics, and music are located in Roseville.
- we like to shop for cd,s and food and dvd,s.
- The only place I really avoid is Walmart. I will never set foot in the place and wish it had never come in to the midway.
- Midway shopping centers fulfill my needs. Rosedale is not handy. I shop there all the time.
- sometimes I would rather go to Roseville's target just to avoid the Midway's clientele

- Too many panhandlers, beggars and people trying to pull a scam.
- The selection of shops in Roseville are more attractive and friendly.
- I shop at Midway all the time!
- It's a rat hole. Unsafe driveways, parking spots are too narrow (have gotten door dings more than once!!!)
- I feel that this town needs to provide a better atmosphere, not a swap meet. These outlet style of jumbled stores are not in a real great order. It seems rather confused and rather unorganized.
- Some things I want are not available here.
- need a better mixture of stores
- Grimy broken-down atmosphere.
- I believe that there is a lot more potential there than what's now being offered.

Question 2:

If you could change the Midway shopping centers what recommendations would you make?

- More upscale shops.
- Traffic at Midway Shopping Center should be reorganized to allow better vehicular and pedestrian flows.
- Mixed use development, add some unique stores, make it transit, bike, and pedestrian friendly.
- It is kind of beat and depressing - could have better upkeep and maintenance. Some of the store employees aren't the sharpest.
- change the entire configuration and concentrate on transit/pedestrian oriented design, provide some destination businesses including locally owned not all chains/big box
- Still convenient for those of us that drive, yet not so focused on cars. Easier to move between stores by foot. I'd like to have more reasons to come to Midway, that is, more stores that meet a mix of my shopping needs.
- more pedestrian friendly - less big box, more urban
- work on access and personal
- Better pedestrian flow within, between and to the shopping centers. A large electronics store & sporting goods stores would be great. A movie theater complex with stadium seating.
- better mix of stores, more pedestrian friendly.
- Add: Home Depot/Lowes; Best Buy; "Name Brand" Restaurants; Starbucks/Caribou/Dunn Bros.; Galyans; World Market; Highlight and improve merchandising of local/mom-pop retailers.
- I would put a Kohl's in the empty Mervyn's, put in better bicycle parking, and put a crosswalk on Pascal between Wal-Mart and the Bingo Hall. I would also make the arcade in Midway Center a place to host neighborhood craft/art shows, add crosswalks from parking lot to stores, and get a mom & pop American food restaurant with dinners.
- Need different stores, not more of the same (add Best Buy or Home Depot, not Walmart which competes with Target). Improve lighting, landscaping.
- I miss Merwyn's. Best value for kids' clothing.
- I would add some green space, some customer appreciation days, and more security.
- Add a Home Depot and a Best Buy.
- Mix of stores.
- More interesting stores, e.g., Schulyer's Shoes, LandsEnd Outlet, Marshall's, co-op like Mississippi Market, public library?, movie theater, better restaurants (more inviting fast food or coffee shop, ethnic restaurants. I know there are ethnic restaurants there, but they don't seem very inviting. The dependence on car culture and direct feed from parking lot, lack of any interior space for window shopping or socializing is not particularly inviting.
- I don't know what to suggest.
- Better mix of stores and better bicycle access.

- Let's see stores that boast access to pedestrians and bikes that are well maintained. A theater would be a good addition, as would an electronic store.
- Completely different landscape design providing high quality walking and bicycling access.
- Better restaurants, more pedx and bike amenities, a Lunds or Byerleys, Kohl's better security for parking lots sidewalk next to Cub like the one at Rainbow, better landscaping at Midway Center specifically, outdoor al fresco plaza area.
- If the shops were fewer than 150 yards from University, it would be easier to maintain an awareness about what's there and what's not.
- I refuse to shop at Walmart-ever. I miss the K-Mart, especially the Garden shop. I can't stand the labarythine, chaotic, uncoordinated, flat out stupid car, bike, and ped circulation routes.
- clean it up
- Raze the entire thing. Create a well-planned development with trees, sidewalks, housing, entertainment, and better traffic flow and parking.
- mix of stores. not only have huge retail centers but small specialized stores such as journeys, gap, old navy, etc...
- The idea of a movie theater is terrific, and a mix of Grand Avenue-type stores with big-box retailers would be nice.
- Clean, teach marketing decor, selection and presentation skills.
- upgrade interior and exteriors of exsisting, demand higher standards for maintenance and management of businesses
- Build all centers out to the sidewalk. Create green space in the middle of a lifestyle-center type design. Consider a 3-season public recreation space with ice rink/playground/zero depth pool based on Millenium Park-like design in Chicago. Build UP and combine with residential units on top. Relegate parking to behind or underneath the shopping area. Add a stadium seating movie theater. Target pedestrians and transit. Build a two story SuperTarget to compete with Wal-Mart. Consider park and ride possibilities for upcoming light rail. Get ambitious, take a risk, if you build it, they will come. (Especially if light rail goes through.) Add restaurants (especially taking advantage of the Eritrean and Southeast Asian "expertise" in the area.
- Add more of a range of restaurant options, a movie theater, structured parking, buildings up close to the sidewalk along University Avenue.
- More green space, more biking and walking routes, ability to walk between stores vs. walking through parking lots. More high density development, less strip mall feel. Cleaner, less trashy.
- 1)See above regarding the creation of pedestrian walkways, even within parking lots if necessary, or from the sidewalk to the centers near bus stops. 2) Make things fun and urban -- fire whomever decided to paint "Rainbow" Foods in bland neutral tones. Brighter, unique lighting (maybe not uniform for each store, maybe colored lights in some places) under the wide overhang at Midway Center could add interest and safety and would be visible from University.

- Better mix of stores - fewer "dollar" stores, more variety. Something needs to be done about the mess created in the parking lot by the stores (Perkins, MacDonalds) that are on University and the ones in the strip mall. The drive through line at the MacDonalds, at lunch time, cannot accommodate the cars, so they back up onto the lane that divides the frontage stores from the strip mall stores.
- ease of access
- Make them more accessible and safe for pedestrians and bikers.
- Make them more accessible and safe for pedestrians and bikers. (No jokes, 2 people spelled pedestrians wrong in a row –)
- Getting onto Pascal from the access road past Payless and the Smoke Shop is difficult.
- ease of access needs to be improved
- Better variety of stores, better parking, more bike and pedestrian friendly.
- 1. Safe place to lock bicycles. 2. More attractive building exteriors. 3. More trees, shrubs and flowers.
- completely tear down the midway center. It is unattractive and doesn't really have a draw.
- no opinion
- Make them even freakier and weirder--this isn't Grand Avenue, for God's sake.
- Have security patrol the area more frequently and approach those who are causing problems - asking for rides in the parking lots, etc.
- More pedestrian friendly. Consider alternative parking scenarios to allow for green/open space instead of concrete lots.
- Fix the traffic pattern, add a movie theater, add a hardware store
- Put a left turn signal on University to get into Target and Walmart.
- **ADD RESTAURANTS! ADD SHOE STORES! ADD ANOTHER BOOK STORE! ADD MOVIE THEATRE!**
- I would consolidate the dollar store. I would add eating establishments. I would add better stores Such as a Marshall or TJ Max.
- Densify, structured parking/less parking, high quality pedestrian amenities and bus shelters. Make it look better. Replace Herberger's with Kohl's or JC Penny.
- more pedestrian friendly, not as many "big box" stores
- I wish there was a home depot, for hardware, lumber and landscaping stuff.
- needs to be prettier, flowers, benches, spruce up area in back by freeway, maybe walking paths
- remove Walmart, orient stores around a pedestrian friendly space
- Midway Center is the needs new lighting, a revised traffic flow, better use of the south parking area with a different configuration. Light rail would bring people past the sight. Move the bowling alley entrance to the back of the complex. Look at the way other cities make shopping centers look more pleasant with plant pots for baricade and creative landscaping. A few less parking places but more people coming to shop. I used to live in NYC the had tree in the sidewalks and flower pots on street. So why not St.Paul? A shopping center can look nice it does not have to look like an ugly industrial park.

Check out the shopping center around Chicago's better parts. If you aim low, that is all you will get. If you want a better mix of store ect you need to have a place they want to be.

- better parking lot, not so many stores that come and go
- Midway Center just needs an overall upgrade. I think the Midway Marketplace is nice, but I try to avoid retail shopping in general.
- Better lighting, more security, clean up the parking lots, better maintain properties. ore current and healthy restautants like Panera Bread. More choice of higher end groceries and goods.
- Better mix of shops, better traffic management, cleaner environs.
- Better mix of stores, hopefully accessible by new light rail line, more small businesses, less parking lot.
- The area needs a big & tall men's store, and safe and well-maintained movie theatres. I currently go to the Rosedale area for all of these needs. And whoever owns it, they must be diligent about picking up the trash and maintaining the buildings!
- Vast parking is ugly and probably unsafe. Clean up the litter. control the crusing of people who make it feel unsafe.
- Theater, more restaurants, better auto access. I've taken the bus several times and it has worked well.
- First, pick up the trash and generally clean the places up. Then, try to integrate the three areas better, through traffic flow, design and signage.
- Better mix of upscale independents, more pedestrian-oriented. MOVIE THEATER. More kid-friendly destinations.
- More Restaurants - And just totally redevelop the old section.
- a food co-op and farmer's market with an indoor international flare. fewer big boxes. more eating, coffee shops and much more attractive.
- More national retailers
- what have you? A Half Price bookstore is an example of what might help. A public space like the Ren Center in downtown St. Paul aspires to be...
- Mix of stores; integrating them all into one large mall, good restaurants, movie theater, big-box electronics stores (e.g., Best Buy) -- essentially, bring in the stores that people now have to go to the 'burbs to shop at.
- Gander Mountain or a sporting goods store
- Midway Center's facelift is a huge improvement. The parking lot remains grundgy. Sometimes there is trash blowing around.
- Would like to see a higher end department store to replace Mervyns and a higher end restaurant
- needs movie theaters, bigger drugstore
- Mix of stores
- Return the Target parking lot to its original configuration.
- more stores, clothing stores, theater, easier access, clean it up....dirty, dead landscaping plants=lack of care for area by shops
- More local businesses. More diversity (like the neighborhood!). Cleaner, lighter, greener

- Change mix of stores, add theater; I'd like to see unified marketing, maybe a small business incubator.
- more anchor stores, home depot or ace hardware, gap, j crew, caribou
- have a busroute directly from where i live to go there.
- increase the mix of stores and somehow decrease traffic congestion/ ease parking difficulties. I think a light rail line would be great!
- I think that it would be great to expand the JoAnn's fabric store to a JoAnn's Etc. I now either have to travel to Maplewood to find one with a more crafting options, and I do not care for Michaels Craft store. Too much like Franks, with narrow aisles and crowded retail display. The store at Har Mar is a disaster. In addition, I would love to see one upscale grocery store in the area. Maybe another Whole Foods store or a Byerly's or Lunds. Again, you ahve to either go to Highland, Roseville or Suburban Ave to find one of these. I do not care for Menards, and almost exclusively shop Home Depot for house projects we do. We had hoped that the old KMart building at Snelling and Energy Park Dr. would become a Home Depot, and then had our hopes renewed when we thought a Home Depot might come in on Lexington and University. I do not care for Rainbow Foods, I do not think there merchandise is as quality driven or the selection matches Cub so I go there. I DO shop WalMart from time to time, but still feel that the Walmart at Midway is not as customer service driven as other stores I have been to, and if you try to call and get assistance at WalMart to check on a product availability, they have no way of transferring calls between departments. I have stopped going there and going to either the Oak Park Heights store, the Forest Lake Store or the Vadnais store. I do not think the Customer service is good there, and with that nice large garden center area they have there, I was very disappointed in the selection and availability of the stock there for plants when compared to other WalMart Stores. I know that WalMart is controversial in the neighborhood, but I think that these stores do provide a good opportunity for part time employment particularly for high school and college students and we are finding less and less places that offer these opportunities.
- when i was walking into wallgreens last year the security guard was standing out front and spitting all over the sidewalk, it was all over !!!!!yuk!
- I would green it up with some landscaping in an effort to tone-down or de-emphasize the large parking lots.
- I would like to see more pedestrian friendly spaces -- store fronts on the street, parking in back, some structured parking, more locally owned businesses. I don't really want to see a copy of Roseville -- it should be more of an urban market.
- different traffic flow, better shops, more thought to designing an inviting shopping center
- Movie theater!
- I would make it more pedestrian friendly. It is difficult to get from cub to the old Mervyn's without avoiding a car.
- Combine the three shopping centers with one large parking structure. Provide more of a mix of shops and restaurants with indoor access from one to the other.
- add a movie theater
- More department stores, Cineplex

- Making the centers more attractive and safe will be good for the community and neighborhoods.
- Nicer stores. Pedestrian friendly would be great.
- improve mix of stores
- **MORE PRIVATELY OWNED BUSINESSES & SPECIALTY SHOPS. FEWER CHAINS**
- Possibly more clothing stores--I miss Mervyns. Panera Bread or Bagel restaurant would be improvement
- More trees. Less desolate-looking. Better bike access.
- I would paint more crosswalks. I would also fix up that arcade - it smells bad. Also, some of the people who hang out around Midway Center are intimidating to me. I feel safe if walking there with my spouse, even after dark, but I don't feel safe walking there alone after dark. I am worried that, unless the clientele improves, that I will not be able to walk there when I get older because I will be too vulnerable to predatory behavior by some of those who loiter in the area around the center and along University.
- Spruce up Midway Center, especially the parking lot. If the one-way stripes were freshly painted now and again, maybe so many people wouldn't drive the wrong way in the lanes!
- access and egress- turning at Snelling and University
- I would like to see the centers integrated into one center with a better mix of stores, large and small, and less emphasis on big box retailers. It would also be great if the stores, or at least some of them were brought up to the University Ave. frontage, with parking behind or structured.
- Traffic patterns and parking lots are a mess! All 3 are hopelessly laid out.
- Better security and clean up. (I once saw a man urinating in the Rainbow parking lot in daylight. I mean, c'mon!
- Better access, larger parking stalls (Midway shopping area esp), cleaner, neater, more contemporary store fronts, easier access to Midway Shopping Center from Pascal, better mix of stores, movie theatre complex, better restaurants.
- It's just a very busy and crowded shopping center which usually provides me a frustrating experience. I'm not sure that could change no matter what.
- Better hiring practices and better management, so that area workers are properly mentored and developed. Complete re-do of parking and transit orientation (but I'm stealing this idea from you guys). And, here's the whopper that nobody wants to envision, a Wrigley Field style ballpark replacing one of the shopping centers, coupled with infill housing and essentially a re-creation of a city neighborhood where we just have a huge concrete pad with underutilized stores and transit.
- Make more pedestrian friendly, add more restaurants, theatres, etc.
- Get rid of the trash. Get a cart system like in Germany where you have to put a coin in a machine for a cart and then you get the coin back when you return the cart. There's often carts around the neighborhood, far from the store. It makes the neighborhood look crappy. Also, try to train the help a little better. Most salespeople at Target and Petsmart are friendly and helpful, but sometimes I feel like I'm bothering some when I want to ask questions or return things.

Also, get some good coffee shops and some other interesting shops to bring in more people. Get rid of Walmart. That's the epitome of depressing.

- Theatre
- integrated access to University Avenue PRT line- NOT LRT, more smaller, locally owned specialty stores. no more big boxes
- Safer and more convenient for pedestrians/bus riders, of course! Safer environment (I think they've fixed it now, but right after Mervyns closed, Midway Marketplace turned off the street lighting around that store, which made a whole chunk of the parking lot almost pitch dark)--I don't really feel safe there long after the sun has set. A wider mix of restaurants might be nice. And, well, some of the stores that already are there could be cleaner, better organized, and better stocked.
- I would add secure bicycle parking (attended, or coin-operated lockers in clear view of people in the stores, or even in the stores - how about the Arcade?), clean the Arcade and use it for community events, put a Kohl's in the Mervyn's building, paint more crosswalks, re-design the handicap parking area in front of Target (it causes traffic hassles), add more restaurants, particularly a locally-owned dinner spot featuring American cuisine. We could also use a good Mexican restaurant. One other thing - clean the gum residue off the sidewalks - it looks terrible - and install better lighting at Midway Center.
- mix of stores , ease of access.etc more pedestrian and mass transit friendly
- except Target. Tear the whole hodgepodge down, rebuild with shops along University and St. Anthony with the park or better yet, parking ramp in between. Put in a skyway with moving sidewalks with central elevator hub for access to lot or to go to otherside of mall. Put in lots of trees and greenery for a landscape that is inviting,safe looking and feeling. Make the are cozy. Invite me the shopper to want to come here and not go to another mall!!!
- Easier traffic and parking patterns. The design at Midway Marketplace is confusing, and not enough turning room was left at all the crazy corners with in the parking lot. We need a mid level department store, like Penney's or better. Dress up the sidewalks, add benches and foliage. The recent facelift at Midway Center barely makes a difference. Pick up trash. Don't allow kids to hang out in the parking area.
- Smaller blocks, street-front stores, smaller, more divided-up parking. I'd add housing into the mix to promote safety and increase the activity in the area 24/7. I'd serve larger stores from the I-94 side and create a pedestrian zone along university. I'd redesign the entire stretch to make a wonderful street section that includes light rail in the roadway. I'd sell off part of the parcels to encourage LRT and reap the benefits of the riders coming to my stores (who become pedestrians upon leaving the train).
- A movie theatre would be nice as well as more independent businesses (not chains)
- More bike/pedestrian friendly design would improve it greatly.
- Make it easy for cars to get in and out of these centers. Then take a look at how many of the stores are pleasant to shop at (Borders so far is the only one). Cub is close, but compare Rainbow in the Midway (very unpleasant) to Rainbow in Roseville (very pleasant, very clean).

The areas surrounding Rosedale are not much easier to get in and out of, but they are doing something right in terms of cleanliness and overall pleasantness of shopping. Encourage Midway business to do the same, especially those that already do elsewhere in the Twin Cities. There really isn't much excuse for Rainbow, WalMart, and even Target to let their stores "slide" just because they figure they have a captive audience and can get away with it. And I really like the next question--it would be wonderful to not drive so far to find a decent movie theater.

- add a movie theater and a popcorn vendor.
- Add outlets from parking areas onto University Avenue; improve flow of (people) traffic through stores; improve pedestrian/vehicle areas.
- More, smaller stores that have local ownership. Fewer corporation based stores. Smaller parking lots. More pervious surfaces around these developments because right now all the rain run-off is channelled to the river - increasing water pollution. Make a light rail line along University. This will increase the ease of access for many people.
- Midway desperately needs a home improvement store, an electronics store, and a movie theater. Why doesn't Best Buy move into the old Mervin's space and Home Depot build on the former Bus storage site?
- More urban, better kept up,
- Needs a hardware store. New store on prior won't help people who bus. If buses could come up in front of the stores, it would be nice for people with packages.
- More urban, better kept up,
- more pedestrian friendly, more security presence, more CLEANING, better layout in parking lot (i don't know what you've got to do to get people to drive the right direction down a parking row?), better use of all sides of property (empty lots on south side of midway center?). i would make it not just strip malls and huge parking lots if at all possible.
- Have not thought of any recommendations about mix, etc.
- Demolish everything and start over with a urban, pedestrian design.
- Clean up the parking lots. They are generally disgusting in terms of trash, etc. Get a new manager at Rainbow. I avoid that store because just about every time I go there it's unpleasant.
- Ease of access, possibly better management of parking. For instance, more clear marking of routes along parking lots.
- MORE CLOTHES STORES
- Add a map like the "You are here" things in shopping malls, or a guidebook with the local stores and what is in them like they have in uptown. Those books are really handy
- I'm pretty happy with the Midway. I hope we can keep the stores we have. I'm worried about Target now that WalMart has moved in. Keep Target! Looking ahead to the next question, I put no because I don't eat out much or go to movies. Certainly the addition of these kinds of facilities would broaden the scope of the neighborhood.

- Improved appearances including: trees in parking lots, remodeled facades of stores, cleaner interiors, higher standards for employee hygiene and professionalism
- mix of stores, restaurants
- safer and cleaner. i want to feel welcome and not fear being harassed while i am there.
- Get Walmart out, build cooperatives.
- My main recommendation would be improving access for pedestrians and those who bike or take public transportation. Many people do not drive to the shopping centers, yet they are arranged as if everyone owns a car.
- The mix of stores are obviously not the problem--they are all national chains. The problem is the layout, the people, the condition of the buildings/parking lot.
- better mix of stores, better lighting
- I would level the whole area esp. Midway Center and put in mixed use buildings with more a visually pleasing environment. But since leveling that area does not seem likely now that they are putting money into giving the facade a facelift. I would redesign the parking area. And keep the areas clean, fresh, and free of trash. Midway Marketplace would be pleasant if it weren't for Cub which generates lots of trash, the parking area in front is full of trash. It would be great to have a nice stadium movie theatre. In the Target area I would redesign the parking area. It is a vast wasteland attracting all the flying trash in the area. It would be nice to see the parking area completely redesigned. Last,I would like to see mixed use retail built on the vacant lots we have in that area. I envision these lots to be filled with retail and condos. The retail I would like would be a mixture of local and chain businesses.
- better maintenance
- Greater mix of stores, MOVIE THEATER, better pedestrian access.
- Move the parking lots behind the buildings. More bike friendly, more pedestrian friendly, more transit friendly (Light rail, please). Keep the parking, let people drive and park, just keep in mind that our shopping centers are for people, not cars. Green space (trees and flowers) would also do wonders.
- would be great to get another anchor store at Mervyns
- I would eliminate as much as possible the parking lots, put stores right up next to the sidewalk, increase pedestrian and bike paths throughout, encourage local and small businesses, both retail and restaurant, implement a retail size-cap of square footage, and eliminate the big-box building structure in favor of multi-story, mixed use, development. I would also add some public green space such as a community garden.
- There needs to be a pedestrian focused hub or focus to the area, near Snelling and University, with a moderate degree of slightly upscale stuff. Take the urban form of Calhoun Square, replace half the tenants with Mike Temali recruits (with an international flare), but keep other similar tenants (Borders, Arthouse theater).Better Access! When you get the chance, tear down Midway Center (please?) and use that and the bus barn site to show what Midway could be. (akin to the work you did with the Riverfront Corp.)

- More clothing stores. I was disappointed that Mervyn's closed and Wal-Mart opened because I will not shop at Wal-Mart due to their business practices.
- Start over. Level the place and get rid of the "out of the box" retailers. Give this community a place that is pedestrian friendly, safe and clean. More small town and less grit.
- More trees/shrubs/flowers
- Get rid of gang activity, better train staff...pay them more. More security.
- More upscale stores, better pedestrian access, get rid of panhandlers and lowlifes
- I re-design the whole center. To make it look a lot more inviting.
- more lighting at night, more security present to stop the loiters and bums that show up, I love the new face lift, maybe power wash the sidewalks to make it look bit cleaner, work on parking enforcement because certain individuals feel they have an entitlement and don't have to follow the rules, maybe a hardware store?, the dollar store always seems to be dirty and messy maybe you should tell them to go check out the smaller dollar store that is always clean and inviting. Since the Ayd mill road project is going to take out the Pascal bridge I think it will cause problems for all those living south of 94 when they do this whcih is not a good business move since you get allot of pedestrian traffic that frequent the midway using the Pascal Bridge.
- More independent businesses. It could be nice to see the Midway become more of a destination, but I do not want to see gentrification and I want the area to retain its unique identity.
- **STOP LOITERING! CLEAN UP THE TRASH! MAKE PEOPLE PARK IN PARKING SPOTS!**
- The parking lot, esp Midway Center, needs to be monitored. People park every which way in that lot, often taking up 2 spaces. All of the stores and environs are unattractive.
- More asthetically pleasing.
- Re-do the parking lots in Midway Center and Target. Midway Center in particular has terrible circulation patterns; very dangerous. Add islands with trees/plantings and marked pedestrian medians in the center that form an allee with connections to the neighborhood. I see many families with children so safety should be a priority.
- I would get rid of them and plan a mixed used development with a human scale, green space and easy pedestrian and biking access. Can this area be saved? I hope so.
- Get rid of Wal-Mart.
- I would add some green space and pedestrian walk-ways. There's a lot of cement, asphalt and cars.
- There are a couple places that should have flashing yellow light cross-walks. I wish there was a camera store/one-hour processing place not in Wal-Mart.
- I'd like more moderate to high end stores (like on Grand Avenue.) It would also be great if there was more entertainment for college students.
- Saftey!
- Add a movie theatre to spice up things a little !!

- The attractiveness needs improved. Walmart, though new, is not as attractive as Target.
- Better layout in the parking lot of Midway Center; smaller stores, but more variety
- More friendly and helpful employees would make a big difference. The Target parking lot is a disaster and an accident waiting to happen because of its design-- particularly turning into it off of the side street. The only thing that seems to be missing in terms of the mix of stores is a hardware or home improvement store. I have to go way out of my way to find one. They could also use more sit-down restaurants.
- More like a real mall.
- Enclose the entry ways so I don't have to go outside when it is below 40 degrees!!!
- lunch eateries like Brueggers, Lee Ann Chin, coffee shops;
- A hardware store in the area would mean that it has "everything."
- I would like to see a greater mix of smaller, specialty stores rather than big-box stores.
- better customer service training for employees, widen streets, better lighting
- More upscale restaurants and stores
- Provide better lighting, clean all the gum off the sidewalks, keep the trash picked up, provide trash barrels and keep them emptied. Also improve pedestrian crossings at Pascal and Albert.
- Get the police in there to stop the illegale things that go on
- I would like to see a mix of stores, a Super Target (grocery), home improvement stores are nowhere to be found. Very little family entertainment (movies?) outside of a smoky bowling alley. More pedestrian-friendly.
- Clean it up. Get rid of the people just hanging
- Update the buildings for a less generic chain store look.
- Clean up Rainbow and the people who hang around that mall at night.
- Costco should be at the old Mervyn's location to provide some competition to sweatshop central.
- Ease of access for walking at the Midway Center and better maintained stores, more inviting.
- More attractive materials (better pedestrian-friendly landscaping, needs a landscape architect; more unique and classy stores (instead of huge big-box stores); Stores should be along University Ave with parking behind, not the way currently laid out, where dirty parking lots look ugly and uninviting
- ease od access
- Get the trash out of the parking lots and in front of the stores. Even if that means store employees go out and pick it up the trash during the middle of the day! I know that there is a company that cleans the Midway Shopping Center in the a.m. I am not sure about Target of Midway Marketplace.
- make the stores easier to access...I enjoy this area..but find the courtesy level very low

- Plant trees, put in sidewalks through green space. get rid of so much parking and have a mix of stores of different price ranges. All of these places don't expect you to do anything but come in, get your stuff and leave. We really need a movie theater, maybe on the lines of the Roseville 4 here
- Keep stores clean.
- Have more ingress and egress without stop signs as soon as you arrive -change turning areas. Get better mix of stores like Kohl's or Best Buy. Change Office Max to Office Depot. Keep area clean.
- I sometimes shop Hallmark Gold Crown store but keep forgetting Walgreens carries Hallmark. I do most of my clothes shopping at Kohl's so it would be nice to have one here. I get my haircut at the Great Clips at Rosedale Square (by World Market). I tried the Midway Great Clips once but the stylist was pushy in suggestion-selling their products so I haven't been back. I wonder if the Midway Center developers and operators are fully aware of the the strengths and weaknesses of various retail styles (strip, enclosed, stand-alones, etc.) and what mix of styles would work best for Midway. Maybe a long-term, 20- to 50-year vision could be to have two enclosed malls (could be like Ikea with parking underneath) on the Snelling/Pascal and Pascal/Hamline blocks, with a couple of skyways over Pascal connecting the two, so walking between/among shops was easier.
- Greater mix of stores. Integrate the north side of University with attractive viable business
- more visible security presence; strict tag and tow of illegally parked cars; roust the ne're do-wells who panhandle or are drunk
- Find suitable replacement for Mervyn's (I'd say Menards, but Fairview is to open soon.) I'd also suggest reducing the number of exits from Wal-Mart to the service road so there isn't outlet every 15 feet.
- Take away Captain Hooks
- I have lived in the area all my life. You will need a cleaner and safer environment to attract poeple from south of 94. Some national store (GAP, OLD NAVY) and some upscale merchandise. Herbergers has discontinued its upper end clothing from their midway store
- I think that some of the stores should be cleaner. I also think there should be more places you could go and study.
- Get rid of McDonald's as the food is too dangerous for our health and replace it with a restaurant with better food.
- I would make a wider rang of stores and keep the stores much cleaner!!!!
- Midway is not known for being the best neighborhood. I have seen some vast improvements over the past few years, but it would be nice to have clearer and cleaner parking areas (especially in the Midway Center...I cannot fit my truck into those tiny spaces). I might also feel safer if the lighting was better and a patrol officer ran off loiterers.
- Give it a facelift! New signs, new awnings, new store fronts, new paint, etc.
- I would put a mix of small businesses in there and lower rent so that they were able to stay. I would like to see it become a green space.

- I would make it more like boulevard or town square with trees and parks...easier access to bikes, a mix of stores not these huge warehouse type businesses, more pedestrian friendly, park like
- KEEP IT CLEANER
- I would change the layout of the parking lot and change some of stores.
- More high end stores and better pedestrian access.
- Corrdinate physical design together; market together
- more options for clothing stores, more locally owned businesses, more locally-owned restaurants with broader variety.
- Better pedestrian access, mix seems okay
- Reduce the rents so small businesses could make a go of it. I'd love to have my reupholstery shop in the midway instead of in my house (where no walk-by or drive-by traffic knows I'm even open for business)but, I can't afford 2 grand or more per month. All the little service shops need to come back into existence, like the shoe repair guy and the key maker, the upholsterer, the lamp repairer, mom and pop restaurant counters, ethnic restaurants of all kinds specialty stores, not just cheap merchandise stores with 4000 sq ft of liter soda and snack foods. Stop bringing in these concept stores of "Dollar" Stores that market bad quality stuff to poor people cause that's all they can afford. Start giving these same people the wherewithal to start and maintain their own unique businesses. So much would change about our world, it wouldn't even be funny... Physically, the roadways and parking areas need to be straightened out. That Mervyn's/Walmart is a complete clusterf#*!k with it ins and outs and where do I go from here? Uh-oh, shouldn't have gone that way - there's no way I can turn left in sight of that long line of cars coming from University bound for Cub on the Hamline side... The car society and the big leasing agents - get rid of 'um.
- Better access from the street.
- not for me to decide. There are specialist for this
- general on-going maintenance, clean up streets parking lots, bus shelters, etc. improve roads, driveways, traffic calming measures, add benches, green space, infrastructure in general, small specialty retail encouraged over large Walmart types. Improve traffic flow in parking lots.
- Fewer "big box" stores, more local businesses, better and safer pedestrian access
- Have something more like the downtown Mpls target, with the buildings on the street, 3 to 5 stories tall, unseen parking, and a brick and glass fascade.
- 1) redo the parking lots for better traffic flow 2) a different mix of stores (like maybe a cute deli or cafe, a coffee place, a nice craft store, music or shoe stores) 3)When I see lots of check cashing places, fast food restaurants, and a 1970's facade, I don't feel compelled to stop and shop.
- Additional variety in the stores (e.g. Best Buy, Circuit City, REI, Galyans, Cost Plus World Market, Kohls). Additional sit down restaurants (chain or otherwise, TGIF, Texas Roadhouse, Big Bowl, Chilis, locals). Better landscaping, trees and shrubs for shade, etc. Safer and cleaner parking lots. Cleaner store fronts & interiors. Multiplex, Stadium Seating Movie theater. Indoor waterpark! (MTC garage site)

- pick up garbage more often, add more flowers and trees, too much concrete
- More lighting, More green and landscaping,
- more stores, mix of stores, movie theater
- It is nice to be able to get into the parking lots from other streets than University.
- Improve access and parking. Move stores closer to the street.
- Clean up and/or tear down the unused eyesores in the area. Put in better stores and other restaurants.
- I would redo the parking lots!
- I would like to see more "mom & pop" stores with just a few national chains. I want to support the businesses who are supporting my neighborhood (meaning donating money to neighborhood organizations, HIRING people from the neighborhood at decent LIVING wages).
- Barnes & Noble, Circuit City, specialty food: Great Harvest, Starbucks, Papa Murphy,
- A westbound exit directly onto University would be really nice.
- Improved lighting outside, improved parking and security
- change the appearance from seedy looking strip mall to urban stores that are inviting. midway area is vital to the saint paul area, and it has the appearance of looking like an after thought. Look at William White (urban planner) who studied what makes people gather, collect in urban areas. Create groupings of individual urban stores in pleasant surroundings that invite people to linger & shop. Movie theater would help. Create safe zones, low shrubbery, little benches and create the feeling that people are encouraged to shop, eat, walk in safety!
- i would make it more accessible for the elderly and build housing for the elderly right there. and arrange the stores so that they are not so far from university ave. put a transit hub in the center of everything.
- Add more walkways/pedestrian crossings. Bring in a larger Jo-Ann Fabrics. Get rid of dollar stores. Police traffic more rigorously and mark traffic lanes more clearly (arrows on parking aisles, neater intersections). Bring in a thrift store (ARC, Savers, Unique Thrift Store).
- I would have better security around Midway Center. Police need to respond when merchants have issues.
- I'd put the stores in the front and parking in back.
- Ease of access, continued mix of stores, more visible and accessible security personnel, a caring outside cleaning crew.
- I like the mix of stores& I always thought of it as 1 big center already. Biggest problem is access & not conducive to walkers. i never walk there even though I only live 6blks away. I hate the appearance of the rainbow part-ITS UGLY & doesn't feel safe at night.
- More diverse stores. Add cafes/restaurants. Get rid of huge parking lots. Make more pedestrian friendly. Add train connection.
- Put businesses closer to University Ave. Make trash cans available and have people pick up litter regularly. Police presence and better lighting on sidewalks would help.
- None

- More police
- Access. Make it so you can safely walk between stores, either with an indoor walkway, or redesigning everything so that there are ramps and streets with walkable sidewalks.
- Cub and Walmart are too close and strain the transportation infrastructure
- add in Asian American movie theater and theater performance space
- 1) Rent out the Mervyn's space 2) Bring in mid-end clothiers or outlet mall style shops. (Mid-end being Burlington, Toys R Us, or restaurants like Olive Garden)
- Easier access to Midway Center would be a great start. Also, a redeveloped Midway Center that includes the old Metro Transit Bus Garage site. The redevelopment should be similar the Quarry project in Minneapolis. It should include some major big box chains to anchor the develop such as a Best Buy, a new Rainbow Foods, Office Max, and a Kohls. It should have a mixed developed cooridor along Pascal Avenue. Lastly, there should be an agressive effort to lure Sear into the old Mervyn's store. Moving Sears into the Midway will bring another major retialer into the coordor and allows for redevelopment in the Capitol Hill neighborhood.
- No change needed
- Inside walkways to get from one store to another.
- Easier access, cleaner facilities, better maintained parking lot and no loitering or pan handlers
- Some green space, benches and shade for sitting in the summer.
- The perception of Midway Center is that it's becoming a low end/discount/low income shopping center. Change mix of retailers and remodel the Rainbow store. The Rainbows in the suburbs are cleaner and brighter.
- easier to aces and more variety of stores
- Mix of stores, cleanliness, exterior maintenance, trash pick-up and remodelling.
- The number one complaint I have about some of the Midway stores...Cub and Rainbow in particular, are that I often encounter rude and disrespectful employees.
- The smell from the Chinese Buffet is horrible. They need a better ventilation system. A satellite postal office for those who have mobility problems;the industrial station is not on the busline. The arterial streets flanking Snelling need benches and kiosks for cold/rainy weather. Pedestrian operated stop lights, to people can cross University Avenue. Buses that could turn off and let people off near Cub or Target if prompted. Family -friendly restaurants near Ragstock. A community center/tourism satellite or kiosk to help people unfamiliar with the area.
- Keep the cheap stores for people who like & need them; make area more attractive & safer to drive & walk. Would like to go to used bookstore on corner but too hard to park. University is too wide to cross on foot. Median needed?
- a parking ramp is a great idea, but be aware of the safety concerns there; would be thrilled with a nice updated movie theatre in the area; the cub & rainbow could be redone. They are overcrowded, dirty & it's harder to find food items than the rainbow on lexington/larpenteur or the cub in Har Mar.

The Target has good items and is nice, but it could be more customer-friendly and the entrance could use updating. Make it a super-target!!!

- Cleaner, more organized stores. Filling vacant storefronts. The fewer occupied storefronts, the worse the shopping center looks (I know, easier said than done). Also, businesses that take more pride in not only the store interior, but the exterior as well, including the surrounding parking lots. Businesses taking steps to lower the crime around the shopping center, including adding more lighting around the buildings, including loading dock areas, providing more security staff to help prevent crime, especially shoplifting. They need to realize their responsibility does not stop at their doors. They need to take pride in the entire shopping center, and how it looks and operates.
- It would be nice to have a Chipotle, Jamba Juice, Starbuck's, a MOVIE THEATRE - WE NEED A MOVIE THEATRE! There is nowhere to go out on a date for dinner or a drink. The Turf and Christiansen's are old man bars and that Hot Rod's is just plain stupid. There's no where to park even if they were fun to go to.
- we used to be able to walk from Midway Center to Wards. Could we walk from Midway to MidwayMarketplace?
- The midway should find a style somewhere between Grand Ave and Rosedale. It needs to be a little more compact, allowing more room for development. Stores should be developed around interior "streets" like in Woodbury's Tamarack Village, except the streets should have street parking available.
- Brighter, cleaner, Hope I don't get killed
- Needs to be updated for urban area...mix of stores/access/appearance
- Mix of higher end stores and cleaner stores would help. Also, it is so congested trying to get in and out of those places.
- Add Movie/Dining options.
- A similar store to replace Mervyns would be nice. Target upgrade to SuperTarget may be nice. Restoration and re-use of some of the older buildings. University Ave. is wider than it needs to be. Light Rail with a park & ride lot would be handy to get to the downtowns.
- 1. Ease of access. 2. Mix of stores. 3. Public green spaces and more ecologically tuned landscaping. 4. Much smaller parking lots. 5. Underground parking. 6. FEWER Big Box retailers. 7. More residential development. 8. Greater safety and access for bikes and pedestrians. 9. Make University Ave. a tree-lined boulevard, with trees and plants on the sides of the road and in the central boulevard area. Look no further than Capitol Drive in Milwaukee.
- More anchor stores (Home Depot, Starbucks, Kinkos) would bring in other retailers. Desperately needed!
- Upgrade stores, enforcing no solicitation rules.
- easier access in parking lots. Better lighting for evening shopping.
- 1) Attitude of too many of the stores toward customers. I personally have had experiences at Target, OfficeMax, and the Subway across the street in which I was treated as a criminal because I wanted to write a check. I've not patronized any of those stores since. I'm an older white woman who wears bifocals; I'd hate to think what they do to young minority people;

2) Midway Center stores, notably the Walgreens and the Rainbow, seem dirty and scuzzy. They also attract rough, rowdy, rude customers that I don't care to encounter.

- Do something with Lexington and University.
- I would not turn the Midway into a big box franchise area like so many others in the state. No Home Depot. I hate Walmart and will not shop there. Put in a movie theatre at the old bus depot. Restaurants that are independent would be great but no Macaroni Grill, Damon's, TGIF franchise sucky restaurants please.
- Parking lot re-design for Midway Center and better variety of sit-down restaurant choices. A movie theatre would be terrific!
- Possible Movie Theater in the south lot
- if it was re-done the proper way and had plenty of security I don't see why it couldn't be more like "Block E"...St. Paul needs something like that.
- MIX OF STORE TYPES, MORE SECURITY, ACCESS IS GOOD
- Clean it up, make traffic flow more easily so it's easier to get in and out.
- Density would be helpful. Everything is so spread out. If you are at Walmart it feels like you need to get in your car to drive over to Cub, which is ridiculous. Character would be helpful . . . a sense of place/ distinguishing feature would be beneficial. The most remarkable structure in the Midway is tree shaped "Spruce Tree Center" and, no offense, that isn't something to write home about. A park and greenspace and some interesting architecture would help to make it a stand out location. Entertainment options would be cool too. It is the closest shopping district to many colleges in the area . . . if you can make it a destination spot, that would be awesome.
- MULTI-FUNCTIONAL AS IT STANDS.
- add more stores
- ease of access, cleaner appearance, safer feeling
- More clothing stores consolidated centrally. Having a mall or area where Sears, Target, Borders and Cub are closer together would make it much more convenient. I would also add a movie theater and a better variety of restaurants
- Make things easier to get to- improve the traffic flow, and designate areas for bikes and pedestrians so they can safely navigate around the shopping center. More security would help, too. I don't care what the police reports say- the place can be dangerous, especially after dark.
- Get rid of the loiters at Midway Center, give tickets to those who speed or are just oblivious to other vehicles. Also, the facades of the buildings are dated and unattractive.
- Wal-Mart is a dive. Put something nice in the old Mervyn's building - like a Kohl's. Cub is way too busy all the time.
- better variety of stores, better access, light rail would help too!
- More happy hour type restaurants (Chilis)...don't like the location of Applebees.
- Ease of access is the major thing. Herbergers is nice, but is the only upper scale clothing store left.
- Get rid of Wal-Mart. Make the parking lots both walker and driver friendly, instead of neither.

- Greater focus on people traffic, greater diversity of retail, smaller stores that would attract foot traffic.
- Clean them up. Stress the importance of better customer service.
- more dense, mixed use, better design, address university
- we need a hardware/home improvement store and a drive through TCF.
- movies, customer service, ease of access
- More pedestrian & bike friendly. Midway Center more inviting & not so much of a dump.
- Eliminate Walmart- The atmosphere is a disgrace
- More independent shops, more enjoyable to walk around the area (it's very car-centered). More non-chain stores and restaurants.
- I would love to see a Best Buy, Kohl's, Halfprice Books, Michael's, a multi- screen theater, Old Country Buffet, and a Hardware Store.
- I would like to see a multi-screen theater, Best Buy, Hardware store, computer store, etc.
- I would like to see a Cd Warehouse, Best Buy, multi- screen theater, and Kohl's
- Get rid of Walmart. I would like to see an outlet for work by local artisans/ artists. Safe, clearly marked pedestrian walkways and bikeways. Bike lock-ups. More flower pots next to doorways.
- All right the way they are
- Ease of access; clean up exteriors.
- Put more police on location. Also, forget any notions of housing about retail outlets. Housing is about neighborhoods not about units above retail outlets. All of the retail will fail at a faster rate than it does now. How quickly you have forgotten the hell hole Twins Midway Motel and their housing vouchers. I stopped shopping at Knox long before they closed-it just became too dangerous.
- Clean up and modernize the look. Add more local shops (less retail chains)
- bus stop in the parking lot
- I think Midway is fine the way it is! (DO NOT DESTROY IT!) And, maybe a Kohl's department store or J C Penney to replace the vacated Mervyns. On the adjacent land, vacated by the MTC, it would be nice to have a Best Buy, a Mill's Fleet Farm, a Kmart or a Waterpark.
- I would mix the placement of the stores and parking lots - for example, the Rainbow/BigTop/RadioShack section is all pretty much all parking lot along university and then stores farther back. I would also add more green space, such as trees, grass, maybe a park?
- Better access, wider parking stalls, more handicapped parking, more security.
- I hate to say it, but I feel that the entire area needs a big face lift. I've declined to be a part of a board due to time constraints. I also feel that a light rail line and some new stores like the appeal of Grand Avenue would shed light years off of the much needed progress for this area.
- More local stores/restaurants; not chains. Much more bike/pedestrian friendly & safe.

- best buy,comp usa. Kohl,JCPENNEy,BIGLOTS multiplex.offices above the store
ADD another level above the existing one. Better and fast services on the bus esp
rt94 express ,closer to the shopping ctr
- Restaurants that serve after 10:00. A variety of mid- to upper-scale restaurants
w/wine. Classy ethnic food restaurants that reflect the many culturals of
neighborhood. Privately owned businesses, not chains! Thrift stores. Coffee shops
with large windows, good light, & no smoking.
- Make more easily accessible and provide for an enclosed walkway in front of all
the stores connecting them.